



SHAREBOOST MARKETING

AdTech for Athletics

Who is ShareBoost

ShareBoost is an *Athletics AdTech* company connecting teams & leagues with coaches, athletes, fans & advertisers to promote and finance seasons.



Why is ShareBoost the future of fundraising?

- Fundraising is more important than ever to offer and develop youth sports opportunities.
- Traditional “Old School” methods are archaic and provide no real measure of business investment.
- This fundraising product provides value to a Sponsor by building a direct connection to athletes, parents, friends and fans.
- ShareBoost also connects your Sponsors to your team’s social media turning your fan base into an Influencer for their business.
- You can now offer your Sponsors a real ROI and a digital marketing tool they have never had access to before.
- This results in unmatched fundraising revenue generation for your team.



#1 Fundraising Opportunity
in America for youth sports

Brings you...

The #1 Digital Sales and
Marketing Tool for businesses.



Why a ShareBoost fundraising app?

- Get a branded custom app which serves as the ultimate communications tool. Works with Android & Apple products.
- Give your team easy phone access to everything you offer online.
- Communicate with your team through push notifications. One “text” sent to your entire team at an instant.
- Provide the necessary fundraising impact to take your program to the next level
- Offer Sponsors actual ROI for their sponsorship dollars.
- Schedules, event sign up, registration, social media, rosters, team sponsors and team communication all in one custom branded app.

#1 Fundraising App in America!



How?

- Get one Lead Advertiser for \$750 to begin development of your branded custom app.
- Get 10 more additional ads for \$500 each. Less than \$10/week
- Your team keeps \$325 from each ad. \$175 is paid to ShareBoost.
- Sell 10 ads @ \$500 and raise \$3,250 for the team.
- A Team with 6 groups, sells 10 ads per group and raises \$19,500.
- Enjoy repeat business and funds raised year after year.
- Offer your sponsors better access and ROI than any other avenue.



Bundle It!

Add your app to a Sponsorship Bundle.

EXAMPLE

\$500: Team App Sponsor

\$750: Team App Sponsor, Logo on team T-shirt

\$1,000: Team App Sponsor, Logo on team T-shirt, logo on banner in your facility.

\$1,500: Team App Sponsor, Logo on team T-shirt, logo on banner in your facility, Logo on Team website.

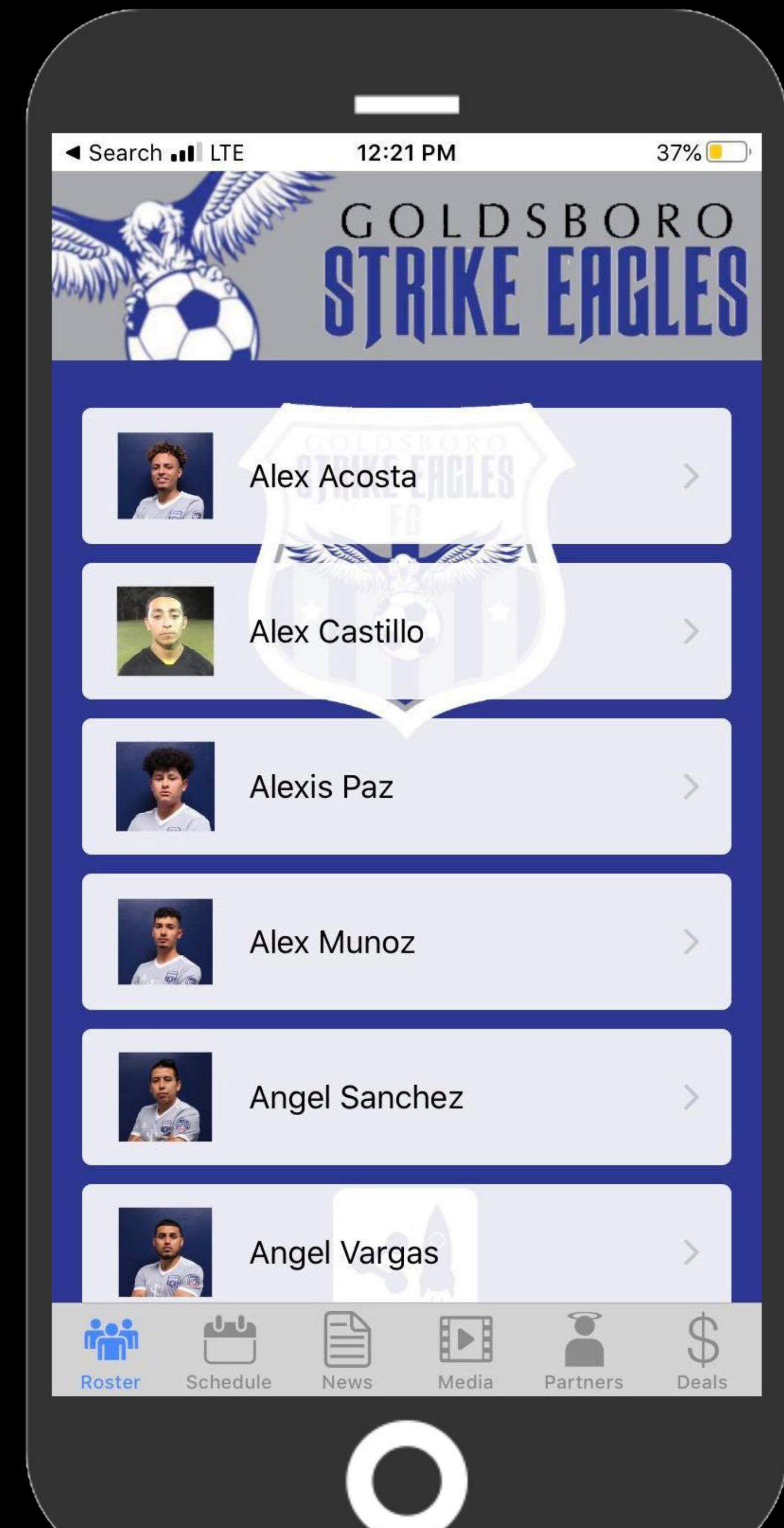
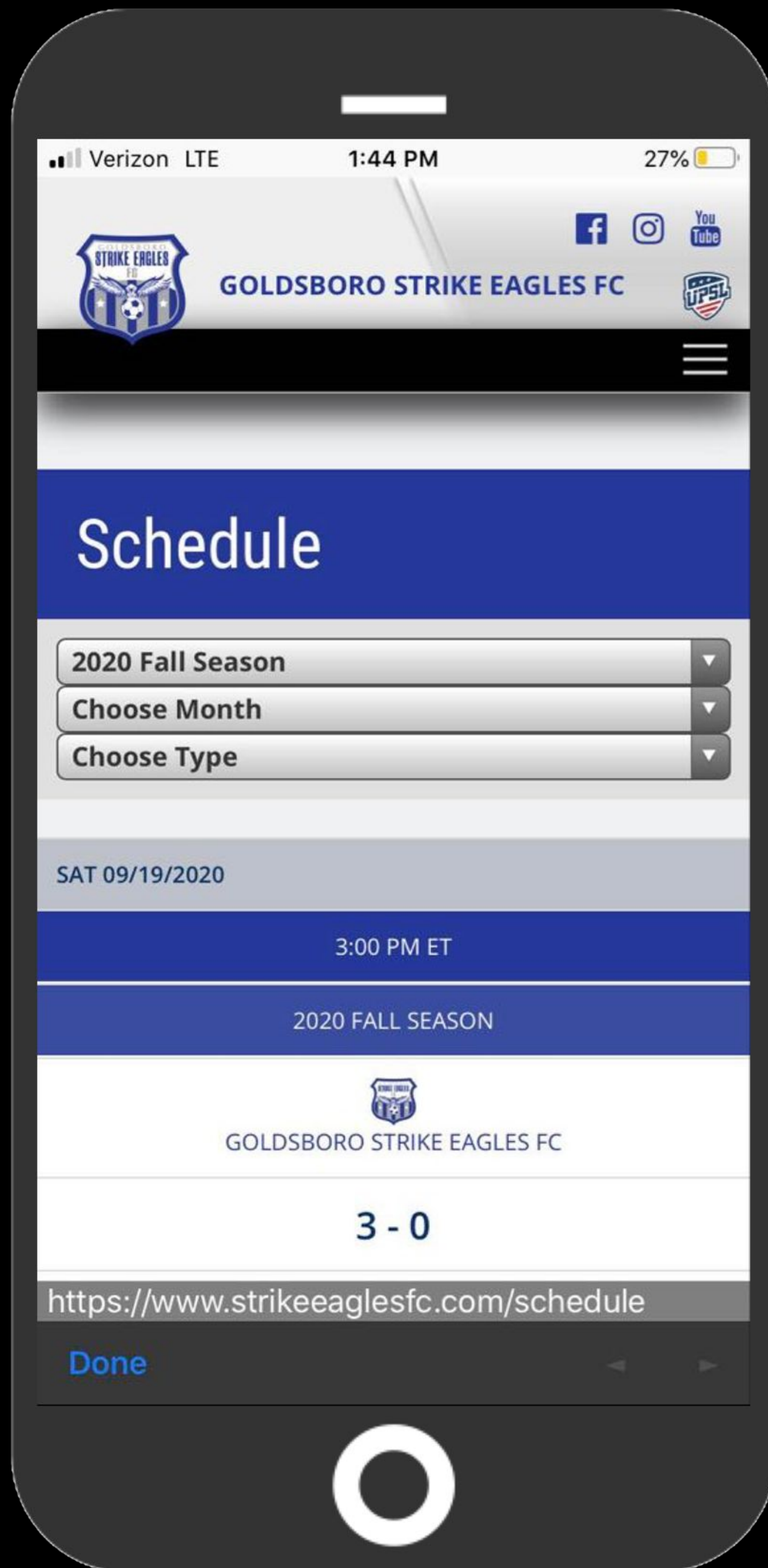
You decide the bundle and only pay \$175 per app sponsorship

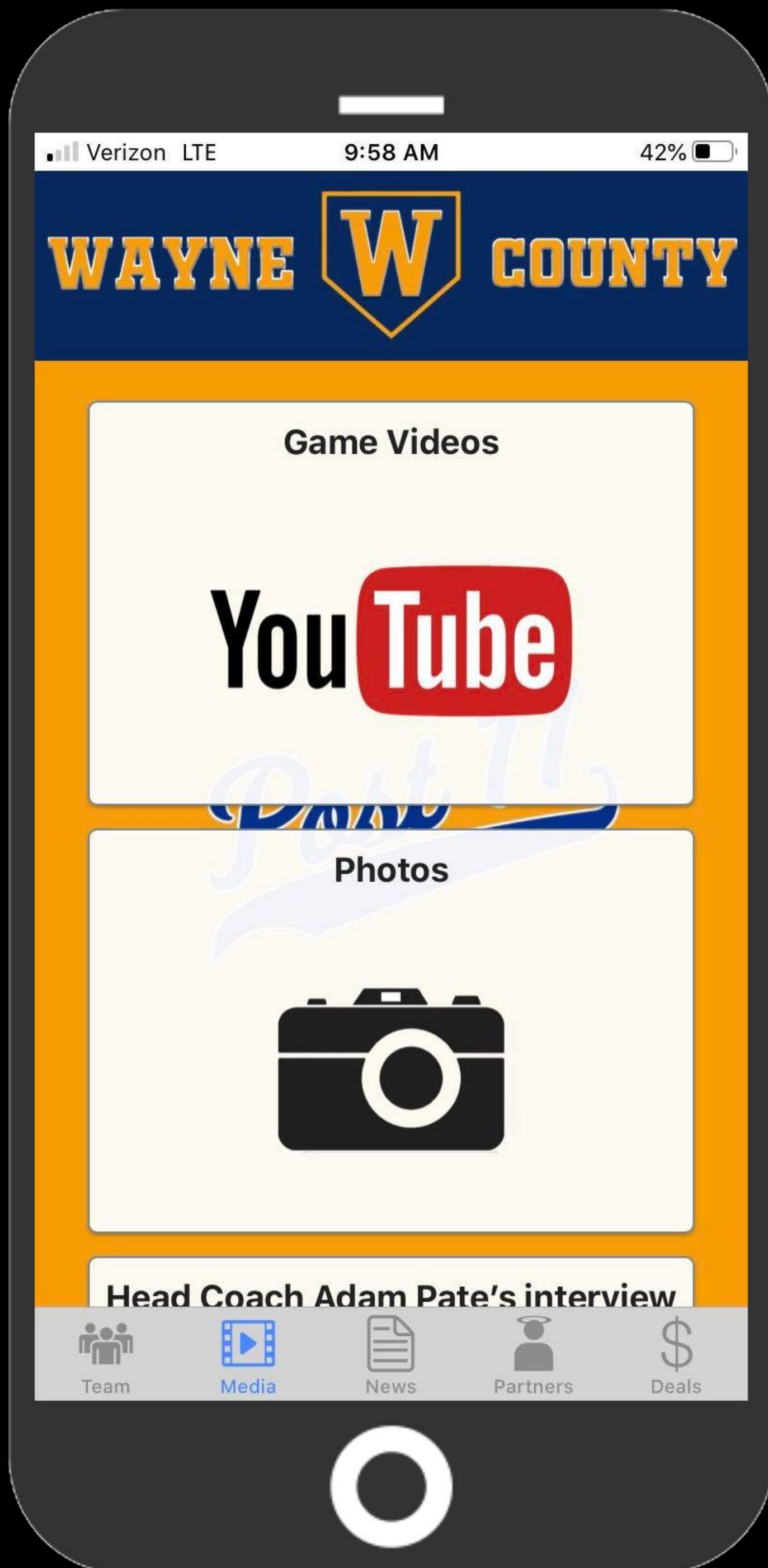


Stay up to date

- Team Registration
- Practice Schedules
- Meet and Game Schedules
- Meet and Game Sign up
- Team Social Events
- Team Rosters
- Direct Access to Coaches

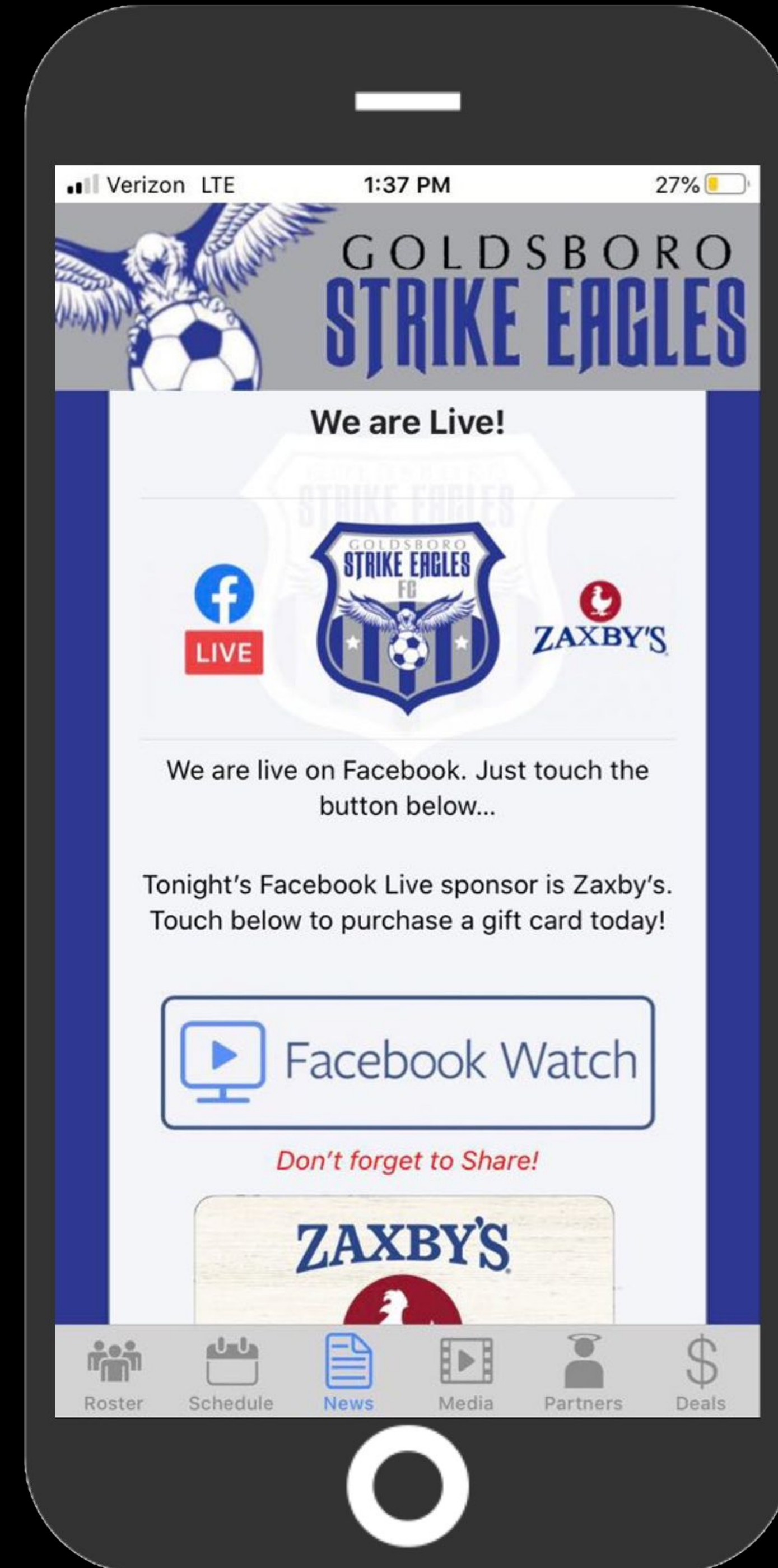
Also available through Push Notifications





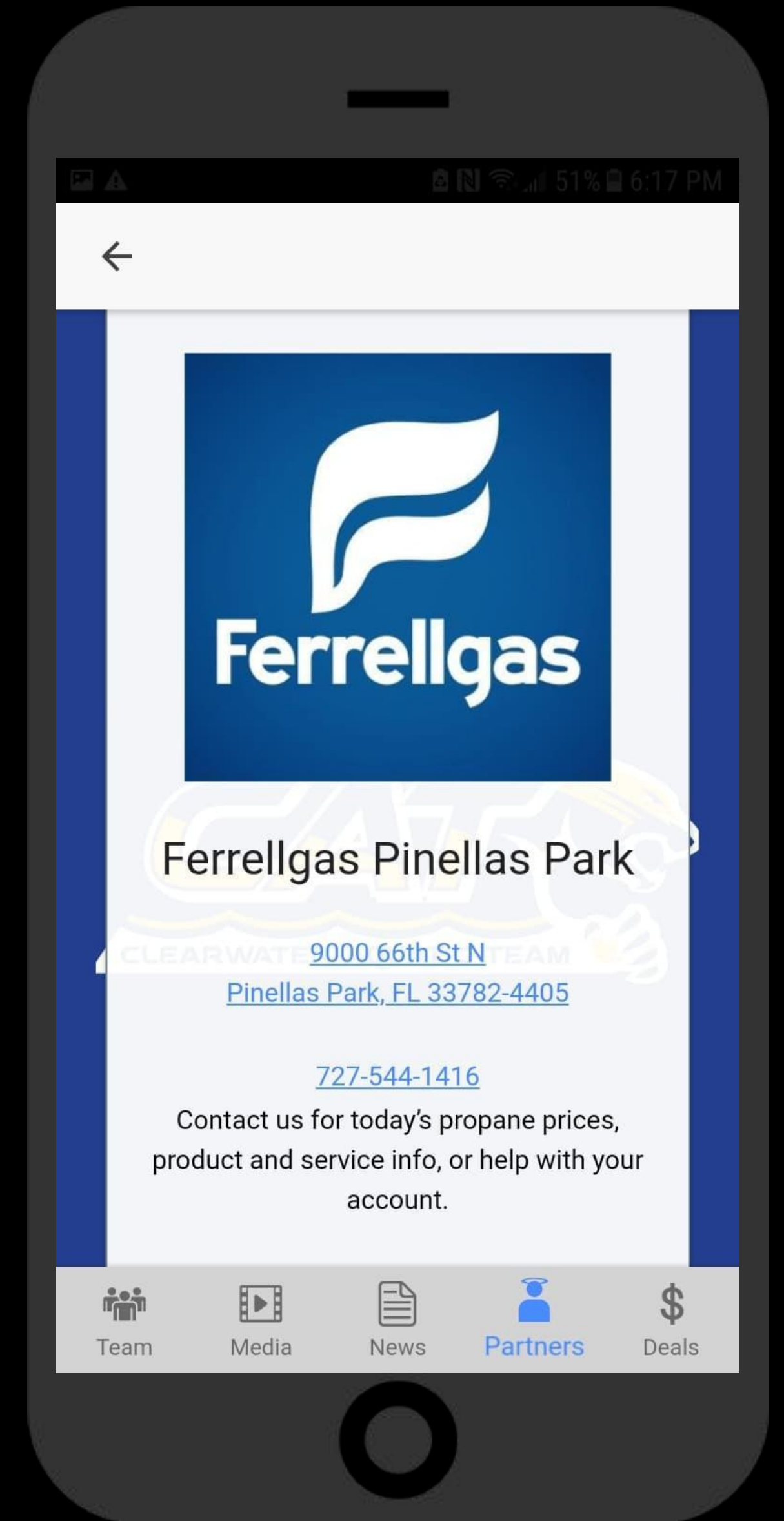
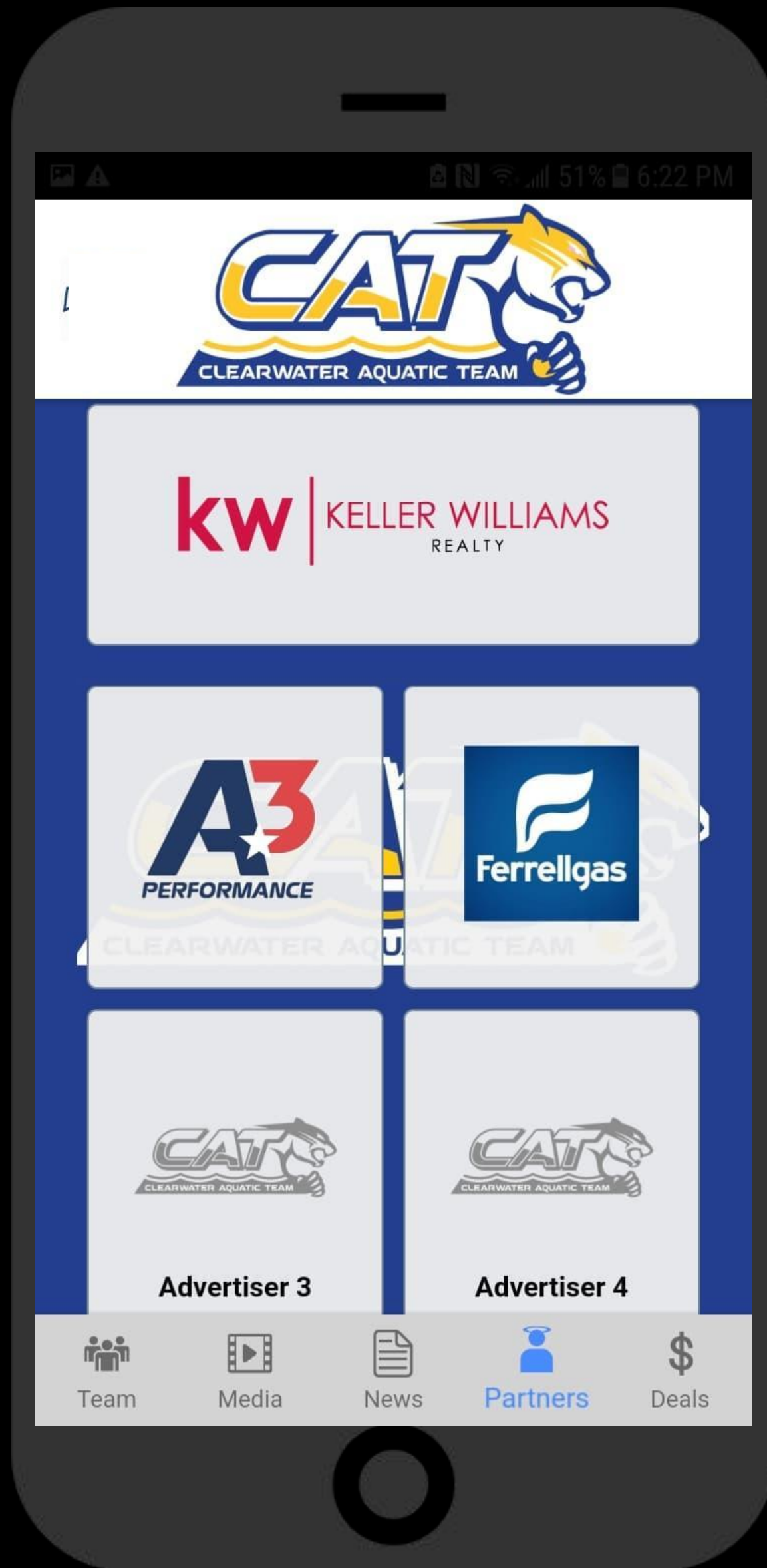
Share

- Social Media Posts from your App
- Watch on Facebook Live
- Share photos with your team at events
- Share Sponsors posts
- Additional links can be embedded in your app for a variety of uses.

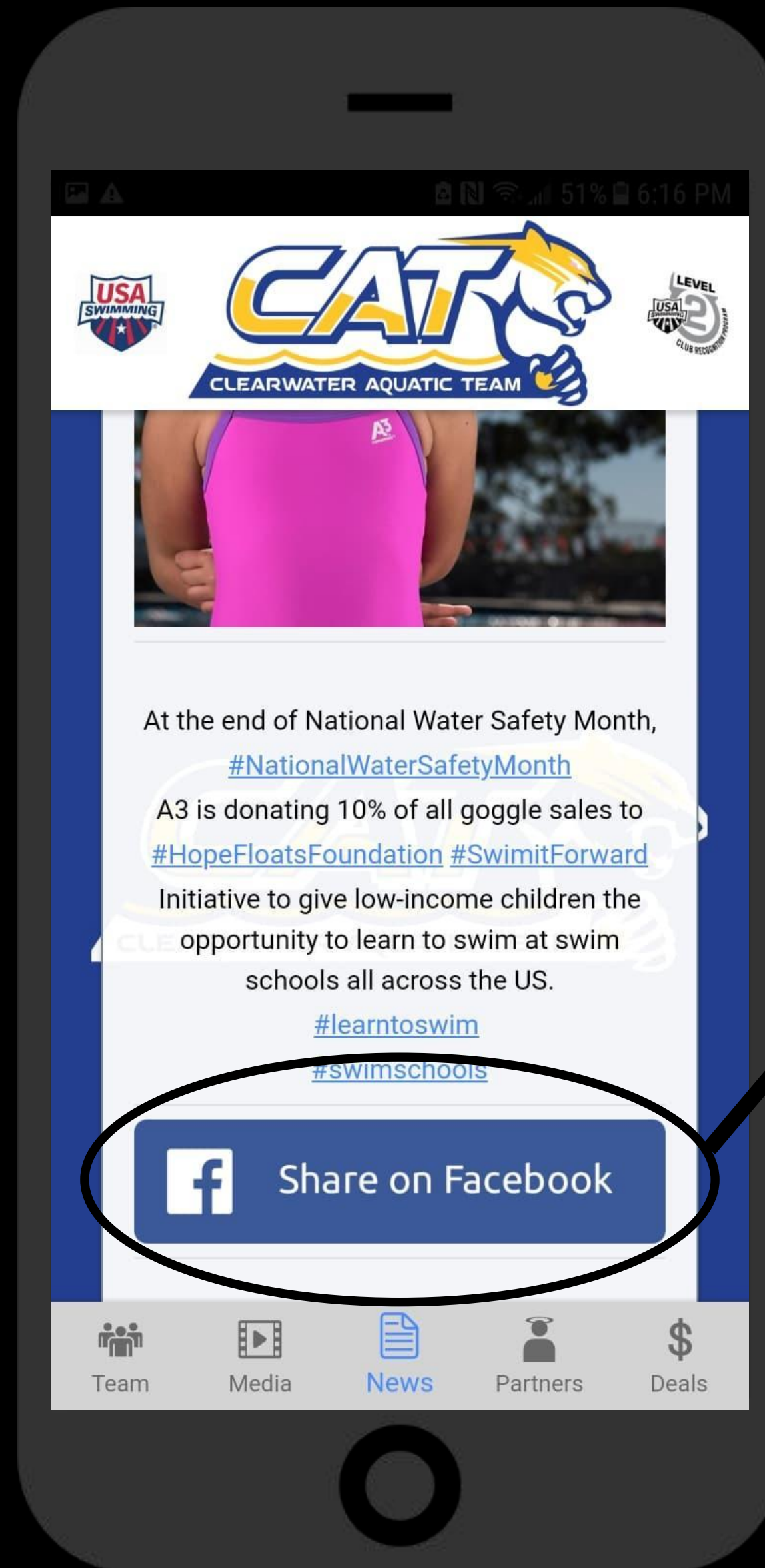
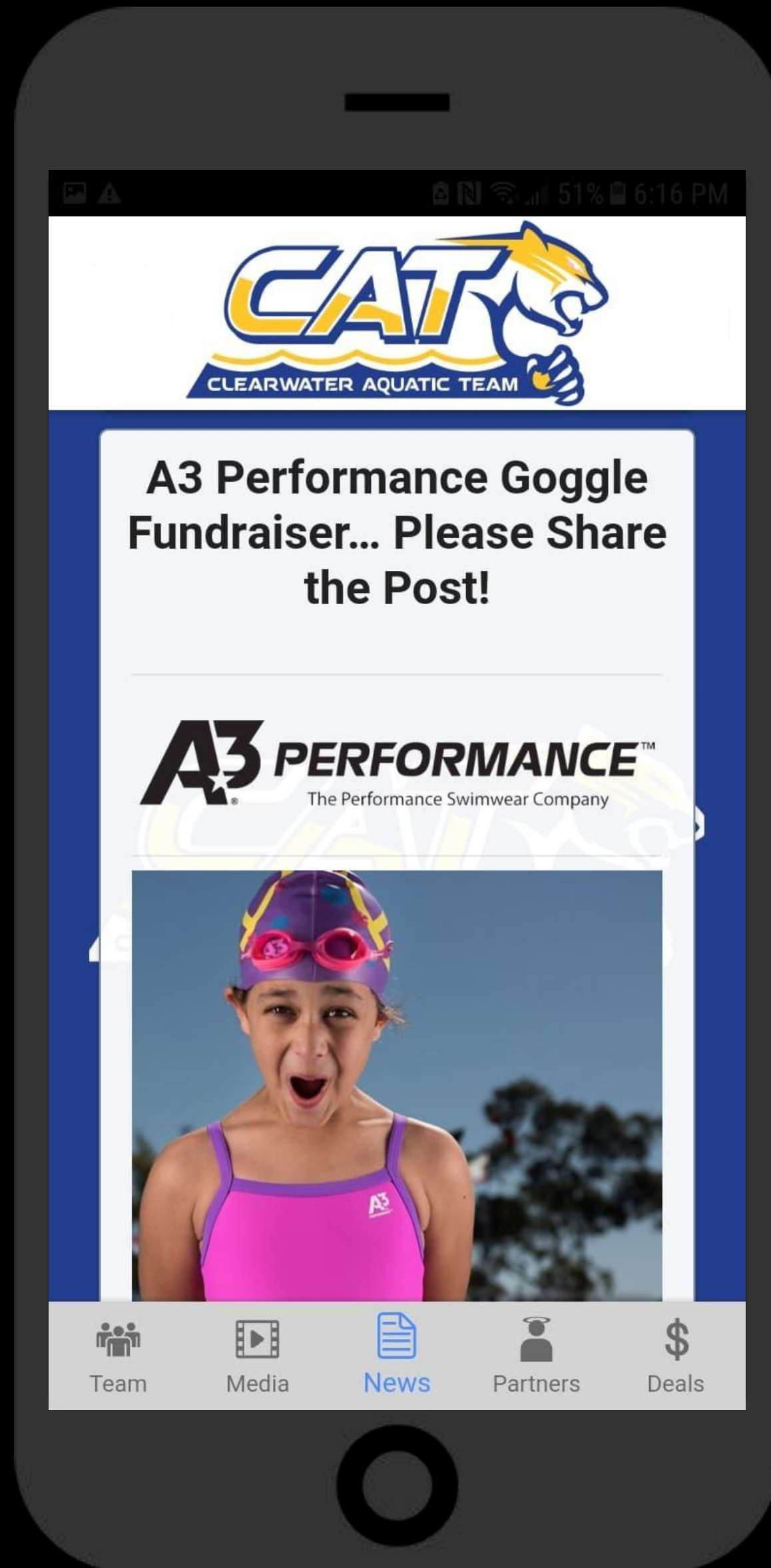


Business Advertisers

- \$500 for the year (less than \$10/week)
- Business Listing
- Social Media Interaction
- Kickstart viral Facebook Organic Reach
- Instagram & Twitter Campaigns
- Measurable ROI
- Direct Communication with the Team



Facebook Share



Kickstart Viral Social Media Campaigns

Share social posts and special offers with the team and they will share it with their network.

Exponential digital marketing growth



Deals Wall

**Direct Connection with
Business Partner Deals**





Start your Team's branded app and enjoy the benefits of instant communication, instant access and your best fundraising endeavor yet.

ShareBoost gives a Sponsor the most direct and effective digital marketing tool available. Give them the best ROI for their marketing dollar, while they support youth sports in your community.

It's truly a Win/Win opportunity.

Start Today

- Go online for a fast and easy set up
- Complete the form to determine how you wish to best develop your app to meet your teams needs.
- Submit your Team's logo and Team url.
- Get your Lead Sponsor for \$750 to get your app built.
- Begin contacting advertisers with an opportunity to support youth sports and get a true ROI on their investment





SHAREBOOST
MARKETING