

The Mindful Media Method



Using a three-tiered research and development process, Mindful Media will define key areas where your current I.T. systems are under-utilized and cost-ineffective.

After a series of focus-group interviews, MMI will then customize an educational package geared to the most critical areas of your business; management, employees and customers.

For instance, MMI's Strategic Technology Integration series is designed to educate and alert Management about potentially disruptive technologies.

Avoiding the damaging and costly integration of ill-suited technologies is one of the many ways MMI can help the business owner streamline and maximize production.

In addition, MMI's "conceptual" videos offer research-based, strategy-driven presentations geared towards examining those technologies which will ultimately benefit your company.

Multi Media will then commit the information to the client's favorite format, with an emphasis on convenient on-line media that can be accessed by computer - by anyone, anywhere, anytime.

We can provide on-line, VHS, or Internet-based training media with flexible delivery and customized Software wizards. Mindful media is committed to supplying our customers with helpful, innovate and effective educational tools.

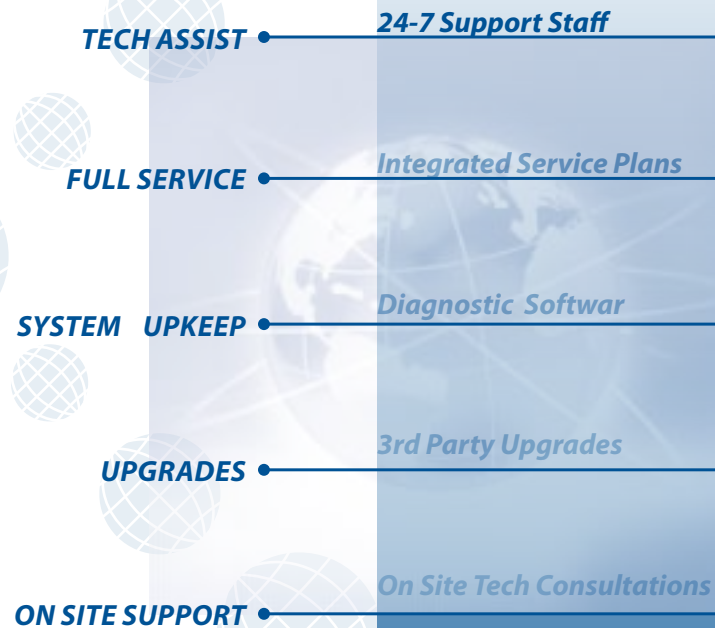
We can create internal education resources, as well as customer-based learning programs.

Ask us how we can help your company today.

Mindful Media...Evolving The Way You Learn Technology.

One Approach Many Packages

From your management team to your sales team, Mindful Media can develop the approach you need.



Custom IT Services For Your Business



Mindful Media



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- Corporate
- Small Business
- Start Ups



Are IT Systems Hurting Your Business?



In today's competitive business arena, the right Information Technology system can mean the difference between success...and failure.

But choosing the correct I.T. system to suit your business needs is only half the battle.

"The issue now is not about technology, it's about adoption." (Businessweek, Spring 2002)

Mindful Media Can Help



Gain a competitive advantage by having Multi Media Inc., custom design a multimedia training-system to improve and manage your technology implementation.

Whether you're upgrading IT systems or implementing new ones, Mindful Media can design a program to implement your Information Technology seamlessly.

Your Business Will Thank You



Mindful Media teaches a dynamic and comprehensive training program unlike any other.

Cost effective and user friendly, this training method is an innovative, fresh approach to help your staff and customers master new technologies and skills.

Implementing New IT Systems

Does Your IT Match Your Business Needs?

The acquisition of necessary I.T. systems can quickly devolve from a promising R.O.I. to costly, damaging revenue loss if your staff is unable to integrate those systems with a minimum of time, labor and effort. The problem isn't technology, but the effective implementation and execution of it.

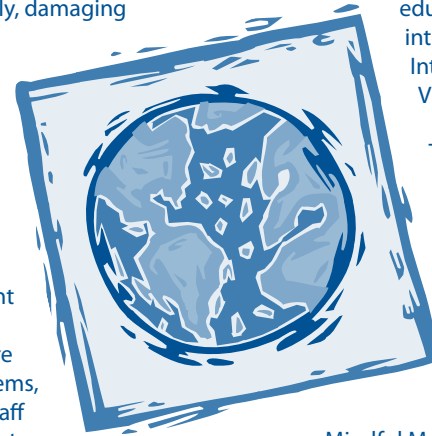
Your IT Investment Should Pay Off

Leveraging your technology investment is crucial to sustaining and managing your businesses overall growth. If you're not getting the most from your IT systems, neither is your company. And If your staff is uncomfortable with the technology at hand, they're less likely to optimize it. And that means frustrated employees and a business that's operating below peak performance.

The Mindful Media Advantage

Mindful Media has pioneered an innovative process to expedite information technology learning.

Based on comprehensive research that shows optimal learning is achieved through cross-platform education, Mindful Media employs an interactive approach utilizing the latest in Internet seminars, CD-Rom and Digital-Video presentation.



The results are fast, effective and cost saving. No more lost productivity or duplication of effort. Mindful Media's on hands approach means your staff is brought up to speed fast. IT systems are optimized, your staff is fully integrated and productivity never suffers.

Mindful Media: Experts In Thier Field

MMI has consulting expertise in Finance, Health and Education in addition to original research in Technology and Knowledge management.

This guarantees MMI will build the most cost-efficient and goal-specific program to help your company realize its blue print for success, growth and stability.

Capitalize On Your IT Investment



You spent a lot of money to buy hardware, software, and services. You took valuable resources (people) and put them through training, conversion, and start up.

The end result? One of the largest noninventory investments you will ever make. And If you're using less than 25% of this investment, you're getting the return you deserve or expect.

Cost Effective Solution

