

Genevieve Leach 480 - 213 - 2493 | vivoleach@gmail.com | genevieveleach.com

Education

Washington University in St. Louis | Bachelor of Arts | GPA 3.42 | Writing GPA 4.0

May 2019

Major: Anthropology | Minors: Writing, Art History and Archaeology

Relevant Coursework: Advanced Nonfiction, Cultural Journalism, Exposition, Creative Nonfiction: Personal Essay and Memoir

Honors: Gustav Kurt Mesmer Scholarship recipient

Experience

Huisje Boompje Nanny *Au Pair* January – December 2020

- Cared for two children. Resolved conflicts, managed time well and communicated cross-culturally.
- Developed a personal childcare philosophy centering on empathy, consistency, clarity and patience.
- Practiced Dutch language acquisition.

Las Americas Immigrant Advocacy Center *Intern* October – December 2019

- Crafted multimedia Instagram and Twitter posts about urgent cases and US-Mexico border current events in order to generate awareness and educate followers.
- Wrote 500-word internal blogs about select client cases, documenting the history of the LAIAC.

Annunciation House: Casa de Refugiado *Live-in Volunteer* October – December 2019

- As a kitchen lead, I served breakfast to approximately 100 to 250 guests each morning and coordinated lunch.
- Proactively assisted in other areas of the shelter with cleaning, folding clothes and organizing donations.
- Practiced cross-cultural, multilingual communication.

Aramark: Yosemite's Wawona Hotel *Cook* May – October 2019

- Strengthened my attention to detail, proactive organizational skills and conflict resolution.

Vagina Monologues *Assistant Director and Head Writer* December 2017 – February 2019

- Reoriented the show to be gender-inclusive by incorporating student experiences into existing monologues and inviting submissions of personal nonfiction monologues.
- Edited written submissions in collaboration with writers to clarify messaging.

Women's Panhellenic Association *President* January 2018 – January 2019

- Created, distributed and analyzed an interpersonal violence survey of 1600 sorority members.
- Strategically disseminated the results of that survey to the sorority and subsequently fraternity communities, which eliminated perception barriers around interpersonal violence. Drove changes in Greek Life policy and education.
- Led a team of ten women to form a more accessible community through scholarships and coordination with NPHC.

Intermediate Directed Research *Student Researcher* January – December 2018

- Organized data on a Microsoft Excel spreadsheet according to a system of codes, under the direction of a professor.
- Wrote sections of a grant application. Assessed the overall application for grammatical errors.

Make-A-Wish Foundation of America *Chapter Advancement Intern* May – August 2018

- Built Microsoft Excel spreadsheets to coordinate and organize diversity and inclusion initiatives.
- Converted a guidebook of existing written material to match new branding guidelines.
- With a detail-oriented approach, eliminated repetitive content and checked the grammar of the aforementioned guidebook.

Washington University Center for the Humanities *Editorial Assistant* Jan 2016 – January 2017

- Created a promotional calendar of events in AP style on a monthly basis. Assisted in promoting and running events.

Glessner House Museum *Intern* June – August 2016

- Completed an independent archival project using PastPerfect museum database software.
- Orchestrated a children's art program and assisted with operating the museum's tour office.
- Created a multi-platform social media plan for which I produced written, photographic and graphic content.

Personal Strengths

Communication, cross-culturally and through language barriers | Introductory Dutch | Intermediate French
Canva | Storytelling | Writing and editing | Microsoft Office and Google Drive | Social media | Public Speaking