

SPONSORSHIP OPPORTUNITIES




Texas Marijuana
POLICY CONFERENCE

NOV
20-21



Texas Marijuana
POLICY CONFERENCE



“Current marijuana policies are not based on science or sound evidence, but rather misinformation and fear.”

Former Texas State Representative
David Simpson

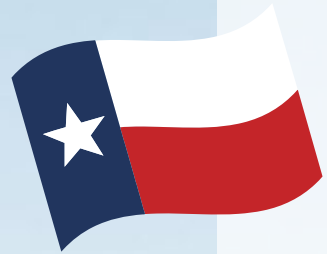
Current policies are failing our state.
It is time to repeal prohibition!

LET'S LEGALIZE MARIJUANA!



- ☒ GOOD JOBS
- ☒ PRODUCT SAFETY
- ☒ INDUSTRY ACCOUNTABILITY
- ☒ REASONABLE REGULATIONS
- ☒ TAX REVENUE/PROPERTY TAX RELIEF
- ☒ MEDICAL RESEARCH

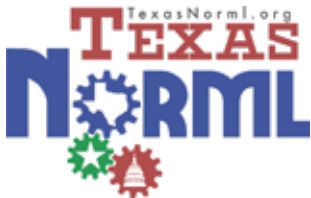
WHO WE ARE



Texans for Responsible Marijuana Policy, a broad coalition of organizations, activists, and community leaders dedicated to realizing effective, efficient, and evidence-based marijuana policies in Texas.

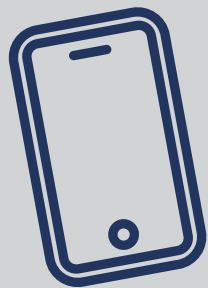


OUR COALITION

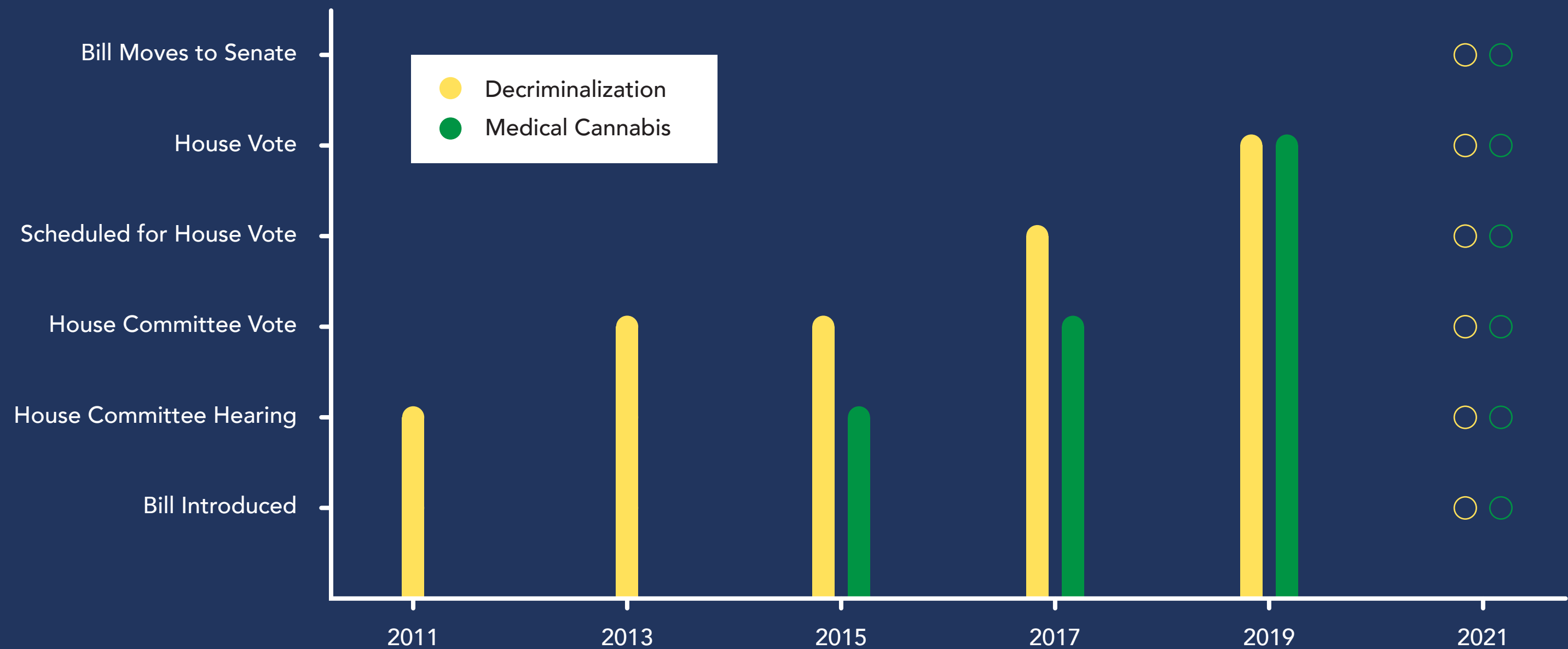


OUR WORK

Since beginning our work in 2014, we've built a broad, trans-partisan coalition, generated hundreds of thousands of phone calls and emails to lawmakers, mobilized thousands of advocates/citizen lobbyists at the Capitol, and facilitated high impact testimony before legislative committees.



OUR MOMENTUM



- ✓ Bipartisan Support
- ✓ Record Number of Cannabis Bills Filed
- ✓ Compassionate Use Expanded
- ✓ Hemp Legalized



TURNING THE TIDE

“ I don't want to see our jails stock piled with people who have possession of small amounts of marijuana.

Texas Governor
Greg Abbott

“ I would certainly expand medical marijuana. If it'll help somebody, I'm for it.

Texas Agriculture Commissioner
Sid Miller

“ There are people who use [cannabis] who do not deserve to be branded as criminals.

Senior District Court Judge
John Delaney



ABOUT THE EVENT

We're going virtual! Our third annual Texas Marijuana Policy conference will be hosted online, allowing virtual participation for speakers, attendees, and sponsors. We'll hear from legislators, political operatives, attorneys, health-care professionals, celebrities, veterans, patients, and other advocates. *Sponsors make it possible for us to host this event and will empower advocacy from across the state as we prepare for the 2021 Texas Legislative Session.*



LIVE ONLINE



500+

EXPECTED ATTENDEES

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Advocates



Policymakers



Industry Leaders



Entrepreneurs

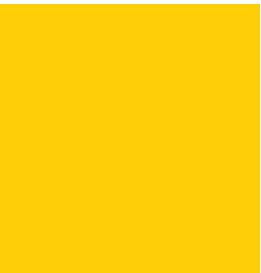
Conference content will be archived and available online to attendees for six months after the event, including all virtual booths.



SUPPORTING

SPONSOR

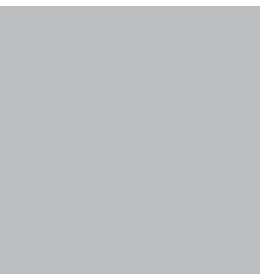
\$500



GOLD

SPONSOR

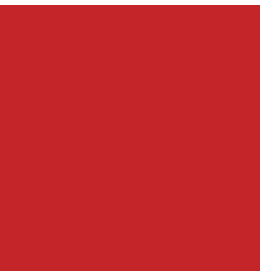
\$1000



PLATINUM

SPONSOR

\$2500



PREMIER

SPONSOR

\$5000

SPONSORSHIP PACKAGES

The following sponsorship levels have been created to be mutually beneficial, providing your business or organization maximum exposure and engagement.

SUPPORTING SPONSOR \$500



- **Logo on Conference Website & Featured in Promotional Email**
 - Sponsor logo & link on conference website.
 - Sponsorship feature in email blast to 25,000+ cannabis advocates.
 - Sponsor shout-out at conference kick-off.
- **Promo Boxes: Advertising Fliers and/or Product Samples Shipped to Attendees**
 - First 100 registered attendees will be offered a promotional box containing printed materials (fliers, brochures, postcards, etc.), product samples, and other giveaways from our sponsors.
 - To be included in the promo boxes items must be received by event organizers by October 15, 2020.

All cannabis products must contain less than .3% THC to comply with current state law.

GOLD
SPONSOR
\$1000



- **Logo on Conference Website & Featured in Promotional Email**
- **Promo Boxes: Advertising Fliers and/or Product Samples Shipped to Attendees**
- **Social Media Promo: Graphic Highlighting Sponsorship**
 - Digital graphic highlighting each sponsor will be created and shared on social media networks and event pages.
 - Sponsors are encouraged to share as well.
- **Virtual Booth: Dedicated Page Within Conference Platform**
 - A dedicated webpage within the conference interface will serve as each sponsor's virtual "booth" for engagement with conference attendees. Sponsors may embed content as desired, including text, links, graphics, and videos. The space also includes a chat forum for engagement with attendees.
 - Sponsors may host a live Zoom meeting to engage directly with attendees. This meeting will be on the conference agenda as a dedicated break beginning at 11 a.m. on both days of the conference. To encourage engagement, attendees will receive a raffle ticket for each booth they visit. Sponsors may also offer their own giveaways.

PLATINUM

SPONSOR

\$2500



- **Logo on Conference Website & Featured in Promotional Email**
- **Promo Boxes: Advertising Fliers and/or Product Samples Shipped to Attendees**
- **Social Media Promo: Graphic Highlighting Sponsorship**
- **Virtual Booth: Dedicated Page Within Conference Platform**
- **Session Sponsor: 30-Second Video Ad Before Session Begins**
 - Breakout sessions will be hosted in their own virtual room, which includes a video viewer, chat forum, and a dedicated page with information about the session sponsor, including a link to your virtual booth.
 - Sponsorship acknowledgment while guests wait for the session to begin.
 - Sponsors may produce and submit a 30-second video ad to be played before the scheduled content begins.

PREMIER
SPONSOR
\$5000



- **Logo on Conference Website & Featured in Promotional Email**
- **Promo Boxes: Advertising Fliers and/or Product Samples Shipped to Attendees**
- **Social Media Promo: Graphic Highlighting Sponsorship**
- **Virtual Booth: Dedicated Page Within Conference Platform**
- **Session Sponsor: 30-Second Video Ad Before Session Begins**
- **Keynote Sponsor: 60-Second Video Ad Before Keynote Presentation**
 - Sponsors may produce and submit a 60-second video ad to be played before the keynote presentation begins.
 - Sponsorship acknowledgment while guests wait for presentation to begin.
- **Speaking Opportunity**
 - Sponsor may offer a speaker to participate in the conference. Topic and placement will be agreed upon by sponsor and conference organizers.

*With your support, we will continue rallying the people of Texas
and advancing meaningful marijuana law reform in Texas!*

TOWARD LIBERTY!



HEATHER FAZIO

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