

# landscape nova scotia



Green for Life! 

**2021**  
**SPONSORSHIP  
PACKAGE**

[landscapenovascotia.ca](http://landscapenovascotia.ca)

**BECOME A PROUD PARTNER OF LANDSCAPE NOVA SCOTIA**

# WHO WE ARE



Landscape Nova Scotia is a registered non-profit organization with over 200 active members.

Our members include landscape contractors, retail garden centres, landscape designers, irrigation specialists, wholesale nursery growers, lawn care companies, nursery sod producers, trade suppliers, municipal/institutional grounds managers, as well as industry specialists.

We have been a voice for the landscape and horticultural industry for more than 20-years in Nova Scotia and are committed to providing consumers with options to make informed decisions. We strive to increase our awareness with the public.

Nova Scotia's unique landscape is one of the most powerful factors in attracting both visitors and new residents to our province.

Landscape Nova Scotia has a simple goal, to help Nova Scotians keep the landscape around them beautiful, functional and sustainable. Nature provides some stunning raw materials. Technology has created others. Diverse, sustainable landscapes; urban forest; community greenspace - all are integral to a healthy and thriving community.

Landscape Nova Scotia works to encourage, protect and promote "the green, the blue and the view!"



# WHAT WE DO



## WE ARE CHAMPIONS FOR EXCELLENCE IN LANDSCAPE AND HORTICULTURE.

Our mission is to promote high standards in product quality, professional service and conduct in the landscape and horticulture industry.

- We maintain a strong relationship with other industry stakeholders, including local and provincial government departments.
- We endorse, promote and deliver industry certification, training and educational opportunities.
- We promote sustainable landscaping and environmental stewardship.
- We promote the creation of safe and beautiful neighborhoods, using environmentally sensitive construction and horticulture practices.



# MESSAGE FROM THE PRESIDENT



The Landscape Nova Scotia Board of Directors are a great group of dedicated volunteers who are eager to make a difference in our industry. They have been working hard on several strategic priorities, including member value and engagement with our staff.

By providing new and existing opportunities for networking and education we can continue to grow and promote the professionalism of the landscape industry in Nova Scotia.

I am honoured to serve as the LNS President and welcome all feedback regarding the Association. I have also been fortunate enough have to the opportunity to sit on several National committees through the Canadian Nursery Landscape Association (CNLA).

We look forward to the possibility of working with you and would love to connect personally if you or your business would like to become a partner of Landscape Nova Scotia.

Respectfully,

**Lauren Fry**  
PRESIDENT, LANDSCAPE NOVA SCOTIA



# WHY SPONSOR LANDSCAPE NOVA SCOTIA?

Landscape Nova Scotia is happy to offer various forms of corporate engagement opportunities through sponsored events. We will also promote your sponsorship through recognition on print materials, social media, association website, membership emails, etc.

- Opportunity to be showcased in front of your target market.
- Raise product and brand awareness.

## EACH YEAR LANDSCAPE NOVA SCOTIA HOSTS MULTIPLE EVENTS, SUCH AS:

- Educational Sessions / Workshops
- Industry Trade Shows
- Awards of Landscape Excellence
- Annual General Meeting
- Member Social / Networking Events



# CORPORATE SPONSORSHIP OPPORTUNITIES



BENEFITS	PLATINUM SPONSOR \$5,000	GOLD SPONSOR \$2,500	SILVER SPONSOR \$1,500	BRONZE SPONSOR \$1000	EVENT SPONSOR \$500
20 X 10 BOOTH AT INDUSTRY TRADESHOW	●				
LOGO ON ALL PRINT & DIGITAL MATERIALS	●				EVENT ONLY
HEADLINE SPONSOR OF AWARDS OF EXCELLENCE	●				
PRESENT AT AWARDS OF EXCELLENCE	●	●			
DISPLAY POP-UP BANNER AT EVENTS	2	1			EVENT ONLY
PASSES TO ALL EVENTS	3	2	1		
LOGO IN MONTHLY E-NEWSLETTERS	●	●	●	●	
LOGO ON WEBSITE	●	●	●	●	
LOGO ON MEMBERSHIP PACKAGE	●	●	●		
LOGO ON EVENT EMAILS	AWARDS OF EXCELLENCE				EVENT ONLY

AS THE COVID-19 PANDEMIC EVOLVES, LANDSCAPE NOVA SCOTIA IS QUICKLY ADAPTING. SOME OF OUR TRADITIONAL IN-PERSON EVENTS WILL BE MOVED ONLINE AND MAY INCLUDE WEBINARS AND VIRTUAL TRADE-SHOWS, THAT WILL OFFER A WIDER AUDIENCE FOR SPONSORS.

# CONNECT WITH US

On behalf of Landscape Nova Scotia, we would like to thank-you for taking the time to consider partnering with us for 2021.

If you have any questions or would like to solidify your partnership with Landscape Nova Scotia as a sponsor, please contact us any time. We would be thrilled to discuss opportunities in further detail and make any accommodations necessary to best fit your needs.

We look forward to working with you and your business.

Sincerely,

**JAN LONER**

EXECUTIVE DIRECTOR

[JAN@LANDSCAPENOVASCOTIA.CA](mailto:JAN@LANDSCAPENOVASCOTIA.CA)



LANDSCAPE NOVA SCOTIA'S MISSION IS TO PROMOTE HIGH STANDARDS IN PRODUCT QUALITY, PROFESSIONAL SERVICE AND CONDUCT IN THE HORTICULTURAL TRADES INDUSTRY; AND TO ENCOURAGE THE USE OF ASSOCIATION MEMBERS BY THE PUBLIC.

[LANDSCAPENOVASCOTIA.CA](http://LANDSCAPENOVASCOTIA.CA) | 902-800-4321

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