

MONTHLY CONTENT
PLANNER

INSTA GRAM

SOUL FOX LIVING

MONTHLY IDEAS

BRAIN DUMP

- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____



stories plan

MAIN GOAL		DATE	
GRAPHICS NEEDED		TOPIC IDEAS	
STORY 1	TOPIC	CTA	
STORY 2	TOPIC	CTA	
STORY 3	TOPIC	CTA	
STORY 4	TOPIC	CTA	



ig post plan

MAIN GOAL		DATE
GRAPHICS NEEDED		TOPIC IDEAS
POST 1	TOPIC	CTA
POST 2	TOPIC	CTA
POST 3	TOPIC	CTA
POST 4	TOPIC	CTA



ig reels plan

MAIN GOAL		DATE
GRAPHICS NEEDED		TOPIC IDEAS
POST 1	TOPIC	CTA
POST 2	TOPIC	CTA
POST 3	TOPIC	CTA
POST 4	TOPIC	CTA



igtv plan

MAIN GOAL		
TOPIC IDEAS		
IGTV 1	TOPIC	CTA
IGTV 2	TOPIC	CTA
IGTV 3	TOPIC	CTA
IGTV 4	TOPIC	CTA

live videos plan

MAIN GOAL		
TOPIC IDEAS		
LIVE 1	TOPIC	CTA
LIVE 2	TOPIC	CTA
LIVE 3	TOPIC	CTA
LIVE 4	TOPIC	CTA

monthly business plan

OGV GOAL :	RANK GOAL :
SIGN UP INCENTIVE : ER INCENTIVE :	CLASSES
SAMPLES TO SEND :	
FOLLOW UP WITH	

IG STORIES CHECKLIST

BE AUTHENTIC, LOVE PEOPLE
WELL, & SEEK TO SERVE
YOUR AUDIENCE.

M T W T F

SHOW YOUR FACE

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

POST AT 9, 12, 3, 5, 7

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

USE HASHTAGS

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

USE LOCATION TAG

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

USE DIFFERENT ANGLES

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

ADD VALUE

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

USE CALLS TO ACTION

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

BE YOU & SERVE YOUR
PEOPLE!

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

NOTES

POWER HOUR

BE AUTHENTIC, LOVE PEOPLE
WELL, & SEEK TO SERVE
YOUR AUDIENCE.

M T W T F

COMMENT, LIKE, & ENGAGE
WITH 5 PEOPLES PHOTOS

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

RESPOND TO 5 PEOPLES
STORIES

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

MESSAGE NEW FOLLOWERS

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

COMMENT ON SIMILIAR
ACCOUNTS POSTS

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

CONNECT WITH NEW MEMBERS

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

CONNECT WITH BUILDERS

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

DM 5 IDEAL CLIENTS ON IG TO
CULTIVATE RELATIONSHIPS

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

ENGAGE WITH YOUR LEADS
LIST EVERYDAY

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

NOTES

POWER HOUR

BE AUTHENTIC, LOVE PEOPLE
WELL, & SEEK TO SERVE
YOUR AUDIENCE.

M T W T F

COMMENT, LIKE, & ENGAGE
WITH 5 PEOPLES PHOTOS

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

RESPOND TO 5 PEOPLES
STORIES

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

MESSAGE NEW FOLLOWERS

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

COMMENT ON SIMILIAR
ACCOUNTS POSTS

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

CONNECT WITH NEW MEMBERS

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

CONNECT WITH BUILDERS

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

DM 5 IDEAL CLIENTS ON IG TO
CULTIVATE RELATIONSHIPS

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

ENGAGE WITH YOUR LEADS
LIST EVERYDAY

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

NOTES

