

OAKLAND COUNTY

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**YASMIN
ROGERS**

Yasmin Rogers

A Fearless Spirit Rising to the Top

As a young, curious girl growing up in Chiapas, Mexico, Yasmin Rogers had an adventurous childhood. Her experiences and lifestyle developed her into a strong, fearless spirit that would become the foundation upon which she would build her dreams in both her personal and professional life.

“I was a rebel kid,” Yasmin explained. “I would test the limits and would often find myself learning lessons in a very hard way. But those experiences shaped me and taught me the value of trying new things and following my gut instincts.”

Furthermore, Yasmin attributes so much of her strength to the lessons her mother taught her at an early age. “My mother is a very strong woman who showed me how to be tough and to seize every opportunity to be the best that I can be,” Yasmin proudly shared.

Today, Yasmin is a top producing REALTOR® with Exp Realty. However, the road she traveled to get there began after nearly 13 years of being a stay-at-home mom. “It was always my plan to stay home with my kids and enjoy them as much as I could,” Yasmin said. However, when her kids reached their teens, and became more involved in activities outside of the home, she too, found herself looking for involvement beyond her family life. “It wasn’t easy to find a job that I could be passionate about along with the flexibility I wanted for my schedule,” she said.

Yasmin, who has a bachelor’s degree in international business, took a job in insurance sales and quickly discovered her talent for finding the best deals for her clients. “I come alive when I’m helping people,” she said. Additionally, Yasmin realized being bilingual gave her a competitive advantage, allowing her to broaden her client base for her office. “I’ve always been very ambitious,” she said, “But a true passion for success was emerging from within me.”

After just one year into her insurance sales career, Yasmin - a self-proclaimed risk taker - continued to push herself to try new things. This time, it was to become a real estate agent. “I just went for it,” Yasmin said. “I didn’t think too much about it. I spent all my time studying for the exam; I knew I would be good at this and it would be worth it.”

Needless to say, Yasmin passed her exams and in her first year of business, she earned the position as top 5% REALTOR within her agency. Today, her career sales volume is over \$16 million.

“I am proof that professional dreams can come true for women who choose to enter the workforce after raising their kids,” Yasmin said. “I believe it is possible to do it all. With hard work and determination, women can achieve whatever goals they set for themselves.”





Yasmin said she loves the real estate business because it continuously tests her skills, her knowledge and capabilities. “My agency has a philosophy which firmly believes in the never-ending pursuit of learning and growing,” she said. “Our team is committed to supporting each other and to helping others reach their goals. It is a perfect fit for my personality and mindset.”

As a REALTOR®, Yasmin’s biggest challenge is work/life balance. “I am overcoming the ‘mom guilt’ and learning that being an entrepreneur requires more time, energy and discipline than a regular job,” Yasmin said. “But in the end, I am showing my kids that sometimes the best rewards

require sacrifices. Hard work always pays off - especially if it’s fulfilling your dreams.”

Moving forward, Yasmin said she would like to help new agents get into the real estate business. She currently has five agents that are working on her team both nationally and internationally. She strongly believes in the power of helping others and demonstrating what it takes to reach your goals. “I want to be an example to new agents,” Yasmin said. “I want to show them what it takes to make it; remind them that if a Latina, stay-at-home mom can become a top-producing REALTOR®, others can do it too, especially if they are willing to work hard for it.”



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