







FIRST EARTH RESIDES AT THE INTERSECTION OF INNOVATIVE AND SUSTAINABLE ECO/CLIMATE SOLUTIONS DRIVEN BY PUBLIC POLICY AND URGENT NECESSITY.

Guided by market-based needs, governments, philanthropies, impact funding and ESG investment requirements, we, our partners and our landowner clients work to create layers of conservation and financial value through projects that scale to positively address climate change, clean water and healthy communities.

We view conservation as an investment for today as well as one for future generations. Through a family of entities, First Earth is focused on environmental adaptation and mitigation strategies through the following approaches:

-  Land conservation & protection
-  Watershed restoration & stewardship
-  Composting & soil carbon sequestration
-  Urban green initiatives

OUR APPROACH

Land Conservation & Protection

The conservation of the land you love is the ultimate benefit. First Earth works with you and your professional advisors to facilitate the process of ensuring the short- and long-term outcomes you desire. Each conservation easement or fee simple donation is unique and reasonably negotiable depending on the chosen land trust. While protecting the land is a value unto itself, federal income tax deductions, and in some cases, state tax credits, are available to lower cost basis or create an endowment for the property.

SUSTAINABILITY

RESTORATION

ENGAGEMENT






STEWARDSHIP



Watershed Restoration & Stewardship

Broad Water Innovations, a sister company, is a qualified land trust focused on serving as a conservation easement holder and Long-Term Steward of wetland, stream, and species mitigation banks. Broad Water exists to acquire, hold, maintain, conserve and protect land or land interests in perpetuity and to provide and preserve outdoor recreation, natural open space and biodiversity.

Broad Water's services include:

-  Conservation easement holder
-  Long-Term Steward of mitigation banks
-  Invasive species removal
-  Tree planting
-  Long-Term Stewardship Management Plan creation

Composting & Soil Carbon Sequestration

Composting is a proven approach to reduce waste and build soil health. Added to soil, compost enhances water retention, controls erosion, and stems sedimentation and stormwater runoff. It also protects the climate by sequestering carbon in soil while reducing methane emissions from landfills by cutting the amount of biodegradable materials disposed.

We are currently pursuing opportunities in the composting space as well as working with partners in the carbon markets to measure and monetize carbon capture through regenerative farming practices.

INNOVATION





HEALTH

URBAN LIVING



Urban Green Initiatives

Urban greening involves the relationship between the urban natural environment - air, water, soil, wildlife and vegetation - and the urban environment - buildings, transportation and other components that support modern urban living. Urban greening initiatives can promote healthier urban environments, leading to increased physical activity, access to healthy food, enhancing social networks. First Earth's urban green initiatives support:

-  Street and roof top urban agriculture
-  Organic & yard waste composting
-  Urban open space and park systems
-  Watershed and urban water management






SCALABLE CARBON NEUTRAL AND HEALTHY WATER-BASED SOLUTIONS

EXPERIENCE

Dedicated to the ecosystem markets since 2005, our team is professionally involved in the development and management of client-based projects culminating in the monetization of land, water and air assets. We are committed to climate change adaptation and mitigation strategies using market-based mechanisms such as federal and state deductions/ credits, soil carbon finance, grants, and project completion investment contracts. To date, we have originated and transacted more than \$90,000,000 of market activity.

SERVICES

Land is unique. Conservation helps to preserve that distinctiveness. We enjoy unlocking the natural and financial values presented by each assignment and project and look forward to working with you.

-  Program & project consulting
-  Front-end requirements scoping
-  Land and soil credit sales
-  Long term easement stewardship services
-  Eco-sensitive land investments & sales

CONTACT

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