

Ashley Joi Whitley

Fine Artist

Extremely hard-working, self-starter, passionate about fine art, with a love for people, and 15 years of experience in sales and marketing.

2725 Golden Gate Pl
Waldorf, MD 20601
(703) 618-9649
ArtistryofAshleyJoi@gmail.com

EXPERIENCE

Artist Self-Employed, Waldorf, MD

August 2015 - PRESENT

- Create, market, sell, and deliver original works to Art Collectors
- Self-promote original works through online marketing, website development, gallery exhibitions, networking, speaking engagements, and social media platforms
- Develop, market, and execute pop-up solo art exhibits at fairs, events, and personally acquired spaces
- Photograph, reproduce, market, and sell reproductions of original works to Art Collectors
- Acquired and maintain partnership with merchandising corporation, iCanvas, to reproduce and market images of original works
- Utilize previous 15 years of work experience in sales and marketing to grow website into the top-performing godaddy website category

EDUCATION

Governor's School Residency, Richmond, VA

SUMMER 1999

Virginia State Art Residency program

Hampton University, Hampton, VA

July 2001 - December 2003

Accredited studies in Fine Art with an emphasis in Graphic Design

HIGHLIGHT OF EXHIBITIONS

Group Exhibit: Ayeye: A Retrospective of Black History Month

Center for the Arts Gallery (Now: The Art Factory)

Manassas, VA/ Jan 2018-March 2018

Solo Exhibit: Alive by Night

Art of Noize Gallery

Washington, DC/March 2018

SKILLS

Painting/Mixed-Media

Graphic Design

Photography

Marketing

Leadership

Team Building/Team Management

Excellent Communication

Public Speaking

Impeccable Attention to Detail

Time Management

Strong Work Ethic

Website Building

E-commerce

Social Media Marketing

Facebook Ads

Event Planning

Adaptability

Self-Starter

Group Exhibit: Femme Fatale

Washington, DC/May 2018-September 2018

Solo Exhibit: Independently Imaginative

Art of Noize Gallery

Washington, DC/September 2018

Group Exhibit: Black Gold

Vivid Gallery

Washington, DC/ November 2018-January 2019

Group Exhibit: Afrocentricity

Bloombars Gallery

Washington, DC/ February 2019

Solo Exhibit: Women Making Waves

Bailey's Community Center

Bailey's Crossroads, VA/March 2019

Group Exhibit: Art Inspired by the Twilight Zone

Del Ray Artisans Gallery

Alexandria, VA/October 2019

Solo Exhibit: Girlhood, Interrupted

National Museum for Women in the Arts

Washington, DC/September 2019

Group Exhibit: Fusion (Juried)

District Arts Contemporary Gallery

Frederick, MD/November 2019-December 2019

Group Exhibit: Pieces and Parts

Falls Church Arts Gallery

Falls Church, VA/December 2019-January 2020

Group Exhibit: Each for Equal

The Cheshire Gallery

Washington, DC/March 2020

Group Exhibit: Women in the Arts

Latela Gallery

Washington, DC/October 2020-December 2020

AWARDS

International Baccalaureate
Certificate - Painting