



TB1F Champions Cup 2021

presented by 3M Open

Sponsor Benefits



AFTER PARTY SPONSOR

\$7,000

[**\$4,750 TD**]

Same benefits as Race Sponsor
(less the horses)

TD = Tax Deductible Amount

	PRESENTING SPONSOR SOLD OUT [\$5,000 TD]	RACE SPONSOR (3) 1 left \$10,000 [\$7,750 TD]	WINNER'S CIRCLE \$5,000 [\$3,200 TD]	VIP & MAIN BAR SOLD OUT \$2,000 [\$3,450 TD]	VALET SPONSOR \$3,500 [\$2,600 TD]	CHIP SPONSOR SOLD OUT \$3,000 [\$2,300 TD]	PHOTO/STEP & REPEAT SOLD OUT \$1,000 [\$1,800 TD]	HORSE & JOCKEY (18) 5 left \$1,000 [\$700 TD]
LOGO/NAME DISPLAYED ON PRINTED MATERIALS & SCREENS AT EVENT	LOGO	LOGO	LOGO	LOGO On Cocktail Napkins	LOGO On Valet Signs	LOGO On Chips	LOGO On Backdrop	NAME
LOGO/NAME IN ONLINE PUBLICITY & SOCIAL MEDIA	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	NAME
NAMING RIGHTS	✓ Presented by	✓ 1 of 3 Races						
VERBAL RECOGNITION AS SPONSOR	YES	YES	YES	YES	YES	YES	YES	
HORSE(S) ENTERED INTO RACE(S) & HORSE NAMING RIGHTS	3 1 Per Race	3 1 Per Race						1 Race TBD
PRIVATE VIP ROOM, UPGRADED FOOD & OPEN BAR	✓ All-Inclusive		✓ All-Inclusive					
DEDICATED VIP LOUNGE FOR YOUR PARTY, UPGRADED FOOD & BOTTLE SERVICE		✓ All-Inclusive		Comped Drinks	Comped Drinks	Comped Drinks	Comped Drinks	Comped Drinks
VIDEO OR LIVE MESSAGE FROM CEO/VIP	✓							
VIP AFTERPARTY	✓	✓	✓	✓	✓	✓	✓	✓
TICKETS TO EVENT	20	10	8	6	6	4	4	2
BETTING CHIPS	100	50	40	24	24	16	16	5



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Winner's Circle Celebration (Post Race)

	PRESENTING & RACE SPONSOR	WINNER'S CIRCLE	HORSE & JOCKEY (RACE WINNER)	CHIP HOLDER (RACE#1 WINNER)	CHIP HOLDER (RACE#2 WINNER)	CHIP HOLDER (RACE#3 WINNER)
WINNER'S CIRCLE FULL STABLE PHOTO	✓	✓	✓	✓	✓	✓
PHOTO WITH WINNING HORSE OWNER(S)	✓	✓	✓			
PHOTO WITH CHIP WINNER	✓	✓		✓	✓	✓
CUSTOM CHAMPIONS HAT	✓		✓			
TROPHY & CHAMPAGNE [HORSE OWNER(S)]			✓			
OWNER'S CELEBRATION SONG [PLAYED AFTER RACE THRU PHOTOS AND AWARDS]			✓			
RACE#1 CHIP WINNER PRIZE [PRIZE TBA]				✓		
RACE#2 CHIP WINNER PRIZE [PRIZE TBA]					✓	
RACE#3 CHIP WINNER PRIZE [PRIZE TBA]						✓



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Current Sponsors, Partners & Donors



INTEGRITY GLOBAL SOLUTIONS



BMW of
Minnetonka

Latitude

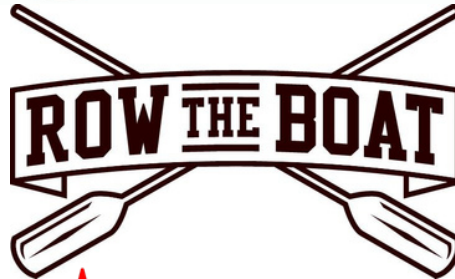


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DAVE PUENTE
PHOTOGRAPHY

3M

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BLACKLIST BREWING

RUNAMUK
rides



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