

# Sisters of Watts

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Our vision is to create a healthy, productive society where ignored, underprivileged, and underserved communities are equipped with knowledge, skills and resources that can enable them to become self-sufficient.

Our mission is to unite neighborhoods, promote community, strengthen families, and form meaningful relationships.



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NUESTRA VISIÓN es crear una sociedad saludable y productiva donde las comunidades ignoradas, desfavorecidas y desatendidas estén equipadas con conocimientos, habilidades y recursos que les permitan ser autosuficientes.



NUESTRA MISIÓN es unir vecindarios, promover la comunidad, fortalecer a las familias y formar relaciones significativas.



### **Community Commitment:**

We develop meaningful relationships that make a positive difference in people's lives.

### **Integrity:**

We uphold the highest standards of integrity in all our actions.

### **Respect for People:**

We value everyone and encourage their development and privacy.

### **Quality:**

We provide nurturing support to ensure everyone is treated with respect.

### **Good Citizenship:**

We are good citizens in the communities in which we live and work.

### **Personal Accountability:**

We are personally accountable for delivering on our commitments.



### **Compromiso a la comunidad:**

Desarrollamos relaciones significativas que hacen una diferencia positiva en la vida de las personas.

### **Integridad:**

Mantenemos los más altos estándares de integridad en todas nuestras acciones.

### **Respeto por la gente:**

Valoramos a todos y fomentamos su desarrollo y privacidad.

### **Calidad:**

Brindamos un apoyo enriquecedor para garantizar que todos sean tratados con respeto.

### **Buen ciudadano:**

Somos buenos ciudadanos en las comunidades en las que vivimos y trabajamos.

### **Responsabilidad personal:**

Somos personalmente responsables de cumplir nuestros compromisos.

Sisters of Watts' goal for the past four years has been primarily focused on serving the residents of Watts with resources that are needed to help families with their immediate needs. Sisters of Watts has expanded its programs and offerings to the community by hosting free backpack giveaways, youth clean-up days in the community, turkey giveaways, toy giveaways, a peace march for youth, CPR classes, free family fun nights, a special needs shoe giveaway, free bike safety classes, free haircuts for the youth and the homeless, and our Homeless Shower of Love. We stationed our mobile home in Watts and provided a hot shower, personal hygiene packs, clean clothes, and a hot meal. We also responded to the needs of those who are greatly impacted by the COVID-19 pandemic. We have implemented a free grab and go food program and a meal delivery program for seniors, the disabled, and the homeless.



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**UCLA** Watts Leadership Institute

El objetivo de Sisters of Watts durante los últimos cuatro años se ha centrado principalmente en servir a los residentes de Watts con los recursos necesarios para ayudar a las familias con sus necesidades inmediatas. Sisters of Watts ha expandido sus programas y ofertas a la comunidad al ofrecer regalos gratuitos de mochilas, días de limpieza para jóvenes en la comunidad, regalos de pavos, regalos de juguetes, una marcha por la paz para los jóvenes, clases de RCP, noches de diversión familiar gratis, necesidades especiales sorteo de zapatos, clases gratuitas de seguridad en bicicleta, cortes de cabello gratuitos para los jóvenes y las personas sin hogar, y Nuestra Ducha de Amor para personas sin hogar.

Estacionamos nuestra casa móvil en Watts y proporcionamos una ducha de agua caliente, paquetes de higiene personal, ropa limpia y una comida caliente. También respondimos a las necesidades de aquellos que están muy afectados por la pandemia de COVID-19. Hemos implementado un programa de comidas gratis para llevar y un programa de entrega de comidas para personas mayores, discapacitados y personas sin hogar.



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**Keisha Daniels** is the Co-Founder & COO of Sisters of Watts, a community-driven, nonprofit organization that is dedicated to empowering her community. Growing up in Watts, Keisha participated in community programs. Coming from a single-family home, having a good education and being active in the community was a priority. After Graduating from high school, Keisha later received her bachelor's degree in Criminal Justice from California State University of Los Angeles. Keisha has been employed with Los Angeles Unified School District for the past 20 years as a Special Education Assistant, a job that she loves. Keisha's love for people and the youth has made her a great role model to many. While working with the youth she would later start a non-profit organization with her sisters in 2017. As a community leader and activist, she has pledged to have an open-door policy to those who need her. She likes to lead by example, always trying to encourage others to stay positive. Seeing the need for help in Watts and seeing the decrease of services, she vowed to make a change in her community..

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**Robin Daniels** is CEO of Sisters of Watts. She has dedicated her life to being a voice to those who need an advocate for positive change, serving others, and representing her city with pride. She was educated in Watts at Compton Avenue Elementary, 96th Street Elementary, Markham Jr. High and Thomas Riley High School. Robin learned first-hand the difference one person can make while working for the Department of Public Social Services—her first summer job in Watts. No stranger to helping people in a major way, she received a life-changing call from a mother in need. That call led to her family growing from three to five. Robin became a foster mom of twin boys, one with special needs. As a single parent, she left an indelible mark on her children, who have followed in her footsteps as entrepreneurs, community volunteers and selfless givers. Her desire is to bring her community of Watts together. Her goal is always to unify and uplift people no matter their race, socio-economic status, gender or abilities. Robin is always active in her community.