REAL ESTATE APRIL 2020

COMMUNITY. Before agents of real estate we are ambassadors of our community. We feel strongly that knowing our community intimately, taking part in its current and future sustainability, and advocating its wellbeing is part of our job. In light of the current global-local condition, we want to talk about why we love this community and how together we keep it strong.

5 REASONS POINT LOMA IS RATED "BEST PLACE TO RAISE A FAMILY" ...let's shout it from our rooftops!

- 1. Recreation everywhere
- 2. Renowned public schools
- 3. Thoughtfully designed public spaces such as libraries and parks for kids
- 4. Family friendly restaurants
- History Inspired: Portuguese, Navy, Marines, Cabrillo National Park... and more.

"Before agents of real estate, we are ambassadors of our community"

LOOKING AT EACH DAY THROUGH A NEW LENS | No one could have predicted the state of our city, nation, or the world. But it's our reality. So how do we live with our new norm whether it temporary or long term? Observe and embrace.

We live in an age overrun and overwhelmed by media...and its immediate interpretation flooding our social media and texts. I'm proud to report that before the San Diego lock down, our neighborhood experienced an incredible dose of humanity...and it continues. Our "microcommunity" took unforeseen and impressive steps toward its next phase of maturity. We hope yours did too! Let's keep it going. Here is what we've encountered...

We take healthy outdoor breaks away from phones, ipads, and television.

THE MCCURDY MINUTE

Real Estate Topics Everyone Can Relate To

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Smiles and verbal greetings are abundant, yet spacially respectful. Our elders are either choosing to participate or observe from afar receiving equal love and support. There are packs of kids on bikes, scooters, and skateboards in every direction keeping their promise to interact without contact. It's a bit 'Lord of the Flies'...but for this forty-six year old parent, it's nostalgic and enviable. We covet the opportunity to walk to the park and grocery because we crave to be outside, avoid our car. and not be in a hurry. We organized a neighborhood scavenger hunt for St. Patrick's Day. My kids are making box forts...a form of entertainment I nievely assumed they outgrew. We all play with our dog more.



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COMPASS

My kids are finding space for themselves by themselves. As a family we talk about how we can all support our neighbors and friends because they might need our help. This situation has opened up many opportunities to communicate and work on being good citizens of the world. There is simply zero downside in that.

WHAT CAN WE DO TO SUSTAIN AS A COMMUNITY?

- 1. **Support local business.** Many local businesses will not receive help to pay rent, utilities, or payroll to stay in business "while closed". If you have any opportunity to patronize a business, please do so.
- 2. **Remain positive!** In a media age that focuses on sensationalism and thrives on "number of views or likes", take the information and sit on it. Your interpretation is your interpretation of the media's interpretation. It's like the game of telephone. Do your best to get the facts and not indulge.
 - 3. Act on ways to make a difference. Pick up a neighbor's prescriptions or groceries. Lend an egg or stick of butter. Order take out. Thank the service people keeping our economy going. Infuse the local economy if funds permit. Listen to a friend in need. Plan a staycation. We live in a tourist town now impacted by cancellations. Take this time to make a difference in you, your family, this community and our history. We have choices. We will get through it ... as a community.

We hope this article was thought provoking. If you or anyone you know wants to talk about anything from community to real estate contact us anytime!

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