



GULF STATE REGIONAL OTOLARYNGOLOGY MEETING MAY 28 - 30, 2021

Exhibitor Prospectus

HAVE YOU HEARD?

Physicians from across the Southeast attend this conference looking to be introduced to innovative products and new technologies – will you be there?

**THE LODGE AT GULF
STATE PARK
GULF SHORES, AL**

**EXHIBIT HALL
OPEN FRIDAY, MAY
28 & SATURDAY,
MAY 29**

MS SOCIETY OF OTOLARYNGOLOGY

408 West Parkway Place
Ridgeland, MS 39157

www.missoto.org

JWhite@msmaonline.com

Dear Exhibitor/Sponsor,

We are excited to announce that Alabama, Mississippi and Louisiana Otolaryngology Societies will be joining forces again this year for the 2021 Gulf States Regional Otolaryngology Conference which will be held May 28 - 30 at the Lodge at Gulf State Park in Gulf Shores, Alabama. We would like to invite you to exhibit your products/services and meet face-to-face with otolaryngologists from the tri-state region. In order to maximize the exposure of the attending physicians with the exhibits, we schedule our continental breakfasts, coffee breaks, and cocktail parties in the exhibit area. With approximately 80 in attendance in previous years, we expect an increase with approximately 100-110 otolaryngologists, head and neck surgeons to attend the meeting this year.

As you know, meetings of this nature are dependent, in large part, upon your support. We have had great cooperation in the past and look forward to this next meeting. If you would like to participate, please review the enclosed information, which includes exhibit set-up, breakdown and exhibit hall times, our W-9 form, along with information on hotel reservations, shipping and ordering of power/internet services for your booth. *Exhibit fees for all exhibitors is \$2,000 covering a tri-state meeting.*

MSO/HNS is a non-profit 501c (6) organization.

If you need any further information, please do not hesitate to call our office. As always, we appreciate your continued support of our meeting.

Mission Statement

MSO/HNS is an association designed to improve patient care through the support of education and research by empowering otolaryngologists in achieving the highest possible standards of professional ability and integrity. We advocate on behalf of our patients and our members.

EXHIBITOR APPLICATIONS:

Submit the exhibitor application by mail to MSO/HNS, Attn: Jenny White, PO Box 2548 Ridgeland, MS 39158-2548, or jwhite@msmaonline.com. Payment must be received no later than May 1, 2021 to guarantee space. Otherwise, space will be assigned to other exhibitors.

EXHIBITOR LEVELS:

Rental for exhibit space is \$2,000. Sponsorship opportunities are available. Please contact Jenny White at 601-853-6733 x332 or JWhite@msmaonline.com for sponsorship information.

HOTEL RESRVATIONS:

The Lodge at Gulf State Park

21196 East Beach Blvd
Gulf Shores, AL 36542

call: 251.540.4000

Group Code: 2021 Gulf States Otolaryngology Conference

SET-UP:

The technical exhibits will remain open during the hours described below. Special arrangements have been made to have meal functions in the exhibit space to maximize opportunities for physician/exhibitor contact.

Set-up:

Thursday, May 27, 2021
4:00 PM – 6:00 PM

Dismantle:

Saturday, May 29, 2021
Exhibit Hours: 7:00 AM – 10:30 AM
Dismantle: 10:30 AM (immediately following break)

Exhibit Hours:

Friday, May 28, 2021
Exhibit Hours: 7:00 AM – 10:30 AM
6:00 PM – 7:00 PM

Saturday, May 29, 2021
Exhibit Hours: 7:00 AM – 11:00 AM

EXHIBIT SPACE AND SERVICES:

The exhibit registration fee includes a 6 ft skirted table and two chairs. Please contact Jenny White if you require additional furnishings, freight service, electrical distribution or labor. Spaces are assigned on a first-come, first-serve basis, according to the date of receipt of your reservation.

If you would like to ship items to the hotel, please contact Jenny White for shipping information. No exhibits can be received prior May 26, 2021. Return service is available; please bring your own prepaid shipping labels. You will be charged a handling fee by the conference center for all outbound packages.

To insure proper delivery of your packages, please ship to the address above and not directly to the hotel. It is strongly recommended that the onsite representative have a copy of the tracking information for all packages shipped.

INSTRUCTIONS FOR EXHIBITORS:

Business casual dress is appropriate for all functions.

Exhibitor Registration Form

Gulf States Regional Otolaryngology Conference

May 28- 30, 2021– The Lodge at Gulf State Park, Gulf Shores, AL

CONTACT INFORMATION

Company Name

Contact

Address

City, State, Zip

Rep Cell - Phone

E-mail

EXHIBITOR ATTENDEES

Main Attendee/Name Badge 1

Phone

E-mail address

Additional Name Badges

Exhibit/Sponsorship Options:

- ☐ Exhibit Booth Only - \$2,000
- ☐ Breakfast Sponsorship and Exhibit Booth (contact Jenny White)
- ☐ Morning Break Sponsorship with Exhibit Booth (contact Jenny White)
- ☐ Reception with Exhibit Booth (contact Jenny White)
- ☐ Unrestricted Sponsorship:
 - ☐ \$1,000 ☐ \$1,500 ☐ \$2,000 ☐ \$2,500

Payment Options:

- ☐ **Check:** Make payable to Mississippi Society of Otolaryngology. Send form and payment to:

Mississippi Society of Otolaryngology
Attn: Jenny White
PO Box 2548
Ridgeland, MS 39158
Fax: 601-707-3790

- ☐ **Credit Card:** Pay online by visiting: http://www.missoto.org/Exhibitor_Registraion.html

More Info: Visit www.missoto.org for additional information.

Questions: Contact Jenny White at JWhite@MSMAonline.com or 601-790-1530.