



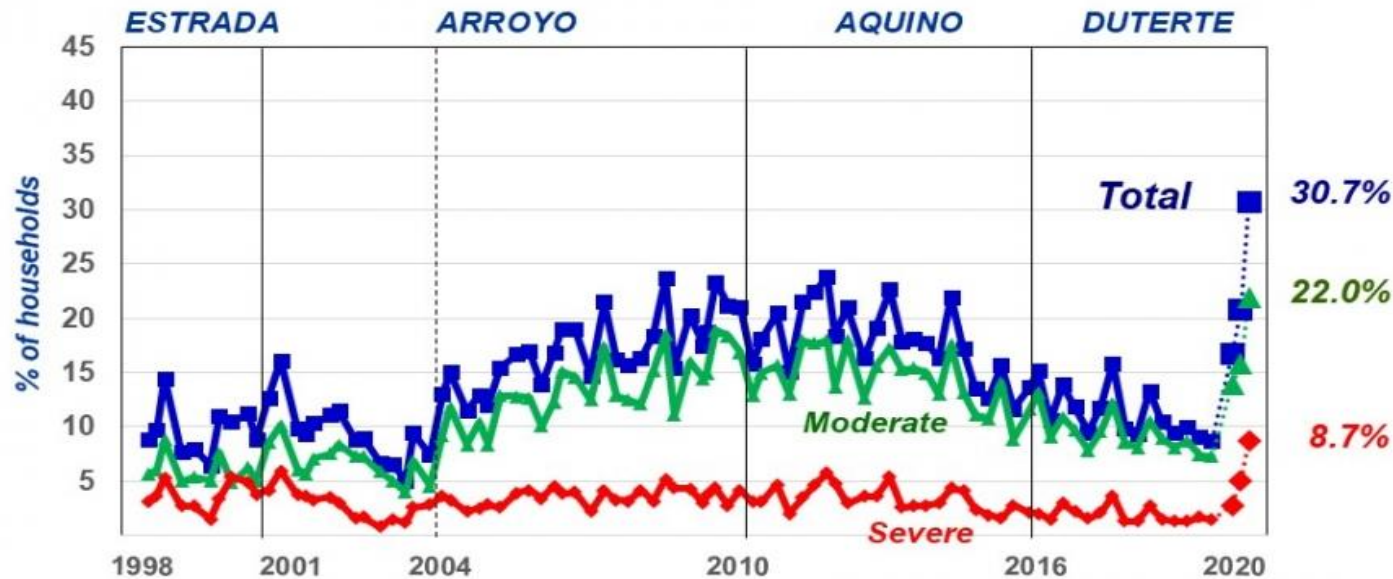
# #BeAHungerWarrior

WORKING TOGETHER TO COMBAT  
HUNGER DURING THE PANDEMIC

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“The 7.6 million hungry families, times 6, implies  
**45 million hungry Filipinos.**”

**TOTAL, MODERATE, AND SEVERE HUNGER:  
PHILIPPINES, JUL 1998 – SEP 2020\***



\* May 2020 and July 2020: Mobile phone interviews of 15+ year-old (May 2020) and 18+ year-old (July and September 2020) respondents. July 1998-December 2019: Face-to-face interviews of 18+ year-old respondents.

Q: In the last 3 months, did it happen even once that your family experienced hunger and not have anything to eat? [Moderate: Only once + A few times; Severe: Often + Always]

Note: Don't Know and Refused responses are not shown.

**“Record-high Moderate Hunger (22.0%) and Severe Hunger (8.7%).**

**Hunger at new record-highs in the Visayas (40.7%), Mindanao (37.5%), and Metro Manila (28.2%).”**

**-Social Weather Stations**

(<https://www.sws.org.ph/swsmain/artclisppage/?artcsyscode=ART-20200927135430>)

# Of the 45 million hungry Filipinos, 15 million are children.



**“A year or two of delayed education can be repaired, but a damaged brain of a child because of malnutrition can no longer be repaired.”**

**Fr. Ben Nebres, S.J.**

Former President, Ateneo de Manila  
National Scientist for Mathematics



PATAY NANG  
GUTOM DI  
SA  
COVID19





#09 4870  
Ser. Ma'a M 33082

HENGI PO KAMI NG  
TULONG GUTOM NA PO  
MGA TAO DITO.

KAHIT BIGAS  
PO PWD  
SALMAT

NOTICE

DON'T BLOCK  
THE DRIVEWAY



**WE MUST FIGHT BACK AGAINST HUNGER**

# **#BeAHungerWarrior**

## **OBJECTIVE 1 : RAISE AWARENESS ON THE HUNGER CRISIS.**

- Organize and attend HUNGER WARRIOR webinars, meetings, etc.
- Curate and publish stories behind the stats

## **OBJECTIVE 2 : PROVIDE FOOD FOR CHILDREN WHERE MOST NEEDED.**

- Establish and operate food hubs
- Connect individuals to groups/institutions engaged in feeding via FB page

# Million Miracles Campaign

Inspire 1 million adults  
to feed 10 million kids during the pandemic

## ONLINE

- BWI roadshow: 1 per region
- Co-organize events with/for partners
- I am a hunger warrior      FB Group
- Weekly media release
- Personal campaigns/challenge



## ON GROUND

### **FEEDING OF KIDS through:**

- GK-operated food hubs
- Capacity building for other groups
- Individual anti-hunger efforts

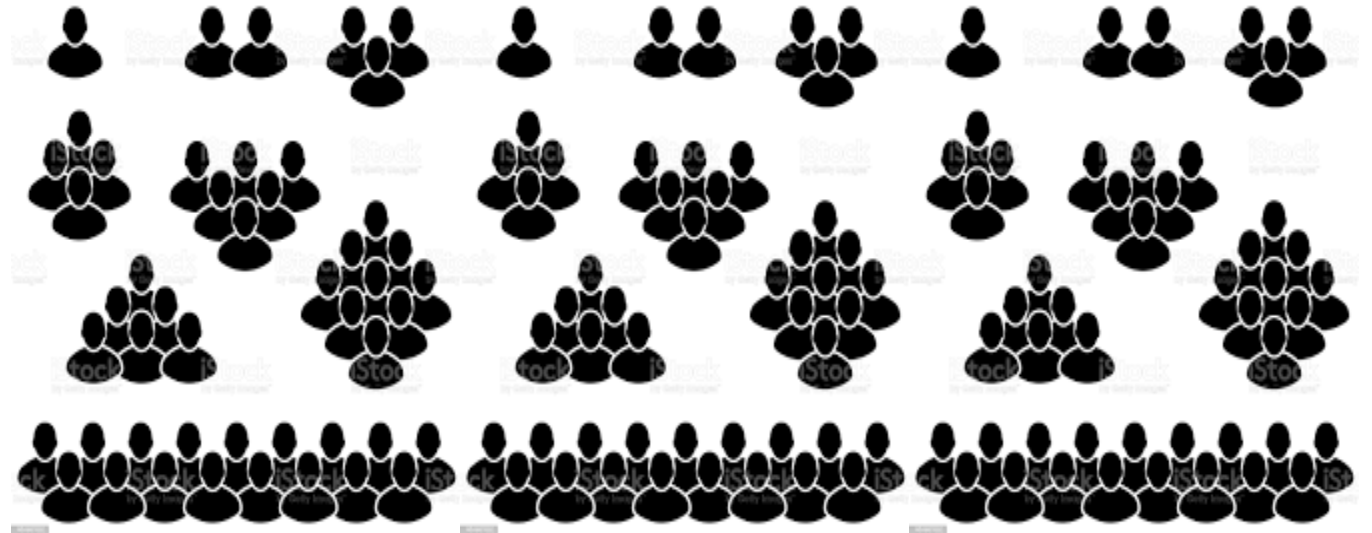
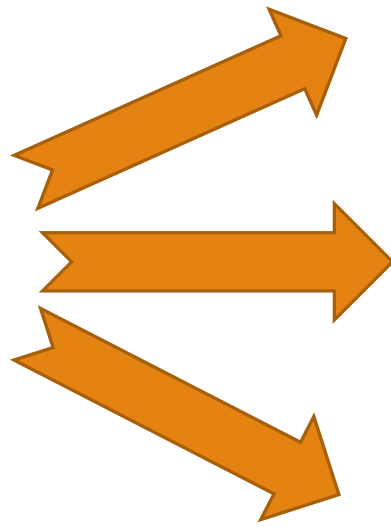


# Million Miracles Campaign

Inspire 1 million adults  
to feed 10 million kids during the pandemic



GK to enlist  
10,000 warriors



Warriors to keep on enlisting more to  
reach **1 million warriors**





# Food Hubs 101



# How to feed in the new normal







# NEW NORMAL: Feeding children during the public health crisis

- Kitchens are located at the community level
- Meals are prepared and served by parent-volunteers and supported/supervised by Kusina ng Kalinga fulltime staff
- Meals are served to kids in their homes or community centers in partnership with the baranggays



# Kitchen Setup





# Vegetable-based & localized recipes

KnK provides the start-up recipe then community adjusts to local preferences with guidance of KnK Team





# Feeding Mode 1: GRAB & GO

Children would bring their plates/lunch box to a common area inside the community and kitchen volunteers would serve them food. The kids go back home to eat.

BRGY. SAN ISIDRO, JARO, ILOILO



BRGY. CARMEN, HERNANI, EASTERN SAMAR





# Feeding Mode 2: LUNCH IN A BOX

Children's meals would be packed in lunchboxes and volunteers would deliver to their houses.



BRGY. ENCANTO, ANGAT, BULACAN



BRGY. BAESA, QUEZON CITY





# Feeding Mode 2.1: LUNCH in a BIG BOX

Children's meals would be packed in big food containers, the Purok Leader would receive the meals and deliver/serve to each beneficiary.

BRGY. PAGATPATAN, BUTUAN CITY, AGUSAN DEL NORTE





# Feeding Mode 3: LUNCH ON THE MOVE

Food will be prepared in the kitchen. Kitchen volunteers would serve the meals by going house-to-house in a tricycle/van with the food cauldrons.

BRGY. SAN SEBASTIAN, SAN LUIS, PAMPANGA



DAVAO DE ORO PROVINCIAL GOVERNMENT  
MOBILE KITCHEN





TOGETHER WE CAN END  
HUNGER.

ANG HINDI GUTOM  
PWEDE TUMULONG.





IP DAY CELEBRATION 2020

**KAHIT NAGUGUTOM,  
HANDANG TUMULONG**

OCTOBER 9, 2020  
PUROK MAINIT, SITIO SAN JOSEPH,  
BRGY. SAN JOSE, ANTIPOLLO CITY





# CALL TO ACTION: FEED A KID.

**Join FB Group:**

**I AM A HUNGER WARRIOR**

<https://www.facebook.com/groups/iamahungerwarrior>

**Visit & Like Facebook:**

**Kusina ng Kalinga**

<https://www.facebook.com/kusinangkalinga>

**Visit website:**

[www.gk1world.com/kusinangkalinga](http://www.gk1world.com/kusinangkalinga)

**Email:**

[knk@gawakalinga.com](mailto:knk@gawakalinga.com)





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