



Global Citizens Innovative Solutions
www.SDGsChallenge.org

We support the Sustainable Development Goals



Creating a Compelling #Solutions Presentation
Fortifying unique elements that TRACK to the Challenge JUDGING RUBRIC

Spend time developing the WHY of your Solution story

10% weight - this tracks with Rubric:

“Overall Idea”

Research and then brainstorm the reasons WHY you have decided to work on your specific idea will help you clarify and your Solutions story and aid you in writing (or memorizing) your video script.

An engaging story, example, or case study will keep Judges (whether if public or a professional Jury) engaged and feeling positive about your team's ideas.



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Methodical planning of your Solution ‘roll-out’

10% weight - this tracks with Rubric:

“Implementation
including stages
and timeline”

Stop to think about the steps you need to take to implement your Solution (whether you will or not, you need to have thought about this –because your Solution being viable matters!)

Develop stages of how to implement the idea and a detailed, realistic timeline of how the idea will be implemented



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What size/kind of team will it take to bring your Solution to life?

10% weight - this tracks with Rubric:

“Level of human
and other
resource
requirements”

Provide a detailed and informed consideration of the personnel and/or human resources required to successfully implement and operate the idea.

How much can your own team get done? Will you need to add talent (i.e. a programmer/developer or other skills you don't readily have avail?

Consider if you do it with volunteers? Or Interns? Be creative in thinking of staffing! How else might you get the work done?



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Gather your Data & Use it wisely

10% weight - this tracks with Rubric:

“How realistic are expected outcomes/success criteria”

Define what success looks like in numbers or another criteria. Use data and statistics wisely to show how your Solution idea will be successful in contributing to solving the SDG chosen.

Avoid the use of excel charts and graphs, as these are hard to make sense of on a screen and can distract judges from **listening** to you if they are reading charts. If you're going to use complex data, try to find a way to simplify the numbers, consider making an infographic!

Always source your stats and find the most recent information possible. Using old figures or not naming a source will detract from your credibility.



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Consider the Resources required to succeed

10% weight - this tracks with Rubric:

“Realistic funding
(money or other
resources)
elements toward
implementation”

Discuss with your team the resources you'll need (money and other) to deliver success for your Solution.

One method is to create Scenarios – MUST have, the basic level of resources, GOOD to have, the mid level and IDEAL case, if you could get your hands on everything you need, how much would that require?



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Illustrate how your Solution benefits your nation /global society

10% weight - this tracks with Rubric:

“Level of benefit to society toward reaching the selected SDG if solution is implemented”

Show how it's realistic in offering either local or universal application and highlight its ability to provide significant benefits to large numbers of the your national citizenry or the world's population with little or no negative impact upon the environment!



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Show that your SDG Solution has longevity and impact will last

10% weight - this tracks with Rubric:

“Sustainability of
idea/solution”

Explain with rational evidence (be practical!) that your Solution is viable and has longevity thus will be sustainable in the long-term/future.

One way to do this is to get Experts opinions online and quote them speaking of ‘the future of’ circumstances related to your Solution or

Reference a report from a reputable organization or entity of the opportunities for the long term related to your Solution



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Think of the WORST things that could happen and then...

10% weight - this tracks with Rubric:

“Potential risks
and challenges”

Brainstorm the risks or challenges that could occur to derail the implementation of the Solution launch.

Some detail and evidenced awareness of the risks or challenges that could occur to the implementation goes a long way! It shows you have thought about worst case scenarios and ALSO include some ways you might overcome those obstacles! That's powerful and gives your team great credibility and sets you up for success or to “FAIL FORWARD”!



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Don't be afraid to be original -- be bold!

10% weight - this tracks with Rubric:

“Presentation
originality of
format”

Consider ways to develop an original approach that shows passion and creativity.

Look for ways to inject some humor into your presentation as in addition to educating on how your Solution is solving a big problem, making judges laugh can have a positive effect.

Rotate speakers, do a skit, a rap, show a video within a video, let your powerpoint do the presentation (record your voice overs each slide on transition), what else? BE UNIQUE!



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10% weight - this tracks with Rubric:

“Presentation quality”

Clear, Organized, Armed with Data!

Outstanding levels of clarity and organization with data and evidence to support your ideas and show off the passion and collaboration amongst the team members.

Tips:

- ✓ Show your personality, and enthusiasm about the topic
- ✓ Make eye contact with the camera
- ✓ Project your voice; a notch more than you think you should
- ✓ Don't talk too fast, but don't talk too slow either
- ✓ Take a brief pause after making a substantial statement



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<https://youtu.be/BuB7IhWZnJs>



Judging begins with PUBLIC voting by “likes/favorites” on YouTube.com

The Jury Panel Rubric that they will fill in and use to judge for all FINALIST Teams!

Points system of scoring – 10% weight of 100%

	Marks awarded out of 100 points	Attaining the goal by 2030, overall idea	Implementation including stages and timeline	Realistic elements toward implementation	Level of human and other resource requirements	Sustainability of idea/solution	How realistic are expected outcomes/ success criteria	Potential risks and challenges	Presentation quality	Presentation originality of format	Level of benefit to society toward reaching the selected SDG if solution is implemented	TOTAL 100%
A very clear and detailed rationale for choosing the initial idea	9 to 10	A highly original idea with a clear understanding of the issues involved and a very clear and detailed rationale for choosing the initial idea. Alternatively an existing idea that has been further developed to take it to the next level	Very clearly and thoroughly developed stages of how to implement the idea and a detailed, realistic timeline of how the idea will be implemented .	Realistic and viable consideration has been given to how the idea would be effectively and economically funded.	There is well detailed and informed consideration of the personnel and or resources required to successfully implement and operate the idea	The proposal shows clear evidence of being, practical, viable and with longevity that would be sustainable in the long term future	Clear evidence, supported with data that shows how the idea will be successful in contributing to solving the SDG chosen	Evidence of the risks or challenges that could occur to the implementation of the proposal.	Outstanding levels of clarity and organisation with data and evidence to support all aspects of the proposal. It shows clear evidence of passion and collaboration amongst the team members and was highly engaging to experience.	The presentation format was highly original, further supporting the evident passion and engaging quality of the proposal with an obvious understanding of where to go next.	This proposal really resonated with me because of its realistic universal application and ability to provide realistic significant benefits to large numbers of the world's population with little or no negative impact upon the environment	
A clear and detailed rationale for choosing the initial idea	6 to 8	An original idea showing understanding of the issues involved. Alternatively an existing idea that has been very well further developed to take it to the next level	Clearly and well developed stages of how to implement the idea and a detailed, realistic timeline of how the idea will be implemented	Fairly realistic and viable consideration has been given to how the idea would be effectively and economically funded	Detailed and informed consideration of the personnel and or resources required to successfully implement and operate the idea	The proposal shows evidence of being, practical, viable and with longevity that would be sustainable in the medium and or long term future	Fairly clear evidence, supported with some data that shows how the idea will be successful in contributing to the success of the Goal	Some detail and evidenced awareness of the risks or challenges that could occur to the implementation the proposal	Very good levels of clarity and organisation with data and evidence to support most aspects of the proposal. It shows evidence of passion and collaboration amongst the team members and was engaging to experience	The presentation format was engaging, with good understanding of where to go next.	This proposal was interesting because and provided realistic benefits to a good number of the world's population with little or no negative impact upon the environment	
A fairly clear and detailed rationale for choosing the initial idea	4 to 5	An original idea showing some understanding of the issues involved. Alternatively an existing idea that has been further developed to take it to the next level	Shows stages of how to implement the idea and some details of a possible timeline of how the idea will be implemented	Some realistic and viable consideration has been given to how the idea would be effectively and economically funded	Some detail and consideration of the personnel and or resources required to successfully implement and operate the idea	The proposal shows some evidence of being either practical or viable and with some longevity that would be sustainable in the medium and or long term future	Some evidence, supported with limited data that shows how the idea will be successful in contributing to the success in reaching the goal	Limited awareness of the risks or challenges that could occur to the implementation of the proposal	Satisfactory clarity and organisation with data and evidence to support several aspects of the proposal. It shows some evidence of passion and collaboration amongst the team members and was fairly engaging to experience	The presentation format was quite original, supporting the passion and engaging quality of the proposal with some understanding of where to go next	This proposal resonated with me somewhat. It has some realistic elements of real universal application and the ability to provide some real benefits to large numbers of the world's population with some negative impact upon the environment	

[illegible]